

I Am
The Joker
The Genius
Thankfully
Not The God

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At The Very Outset...

Life is the beginning; blooming of Meaning; Death is the end; dissolution of all Meanings. Between the two definitive ends of Life and Death; pans out the journeying of the mesmerizing and mystical landscapes of *meaningfulness*. Between the singular objectiveness of Life and Death, there is infiniteness of subjectiveness of Meanings. Stuck between the two inevitabilities of *nothingness*, there happen the probabilities of every *somethingness*, which project themselves as all *everythingness*. As the meanings happen and they journey the probabilities and their spectrum of experiences in life-living; *purposes* happen and they get architected in marvelous morphologies of behavior-actions. In their myriads of geometries that happen, as relationships between 'intentionality' and ambient 'milieu' get designed; the purposes engender the

labels and benchmarks of *successes* and *failures*, for the 'I' or the 'Self' to be judged as. Consequentially; the nomenclature of the **Genius** and the **Joker** happens and they seem to become so important that they begin to stamp every somethingness with its embossed authoritativeness. In this slim and transient spectrum of life-living; every reality is necessarily seen through the restrictive prism of success-failure. This weirdness is life-living and its over-encompassing realities...

In a way; Reality; if any; stands only at the farthest edges; at the periphery. Between the two ends of reality, everything else in the narrow strip of life-living is the spectrum of virtuality. The 'I'; this entity of protagonist or deeply felt 'Me'; is therefore only a virtual spectrum of meaningfulness and its purposefulness, between the two ends of reality; that too within a very limited framework of success-failure. Before that and after that is nothingness of 'I'. All somethingness and everythingness of 'I' or 'Me', in between the nothingness of pre-life and post-death, are journeys of manufactured *meaningfulness*, in the dimensions of scales and complexities. From single cell bacteria to the 30-trillion cell human, the meaningfulness acquires its *geometry* in local milieus; energizes the mathematical *calculations* of journeys of purposefulness, structuring the *morphologies* of desires, aspirations and attainments. At different stages; especially at the end of these journeys, stand the twin probabilities of **Joker** or **Genius**. No mathematics can happen without *plus* and

minuses; life-living therefore has to be all about *calculations*...

Within the spectrum of meaningfulness and its consequential purposefulness, stand the nomenclatures of the *Joker*, the *Genius* and the *God*; all simultaneously existing in the contemporaneousness of the dimensionality of *time* and *space*. The quantum of scales and complexities of meaningfulness and their calculative residue, at any point of time-space, within the media of mind, decides whether the 'I' is a Joker or a Genius. The infinitesimal, ephemeral and mysteriously fragile life-living is always weighed on the scales of Joker or Genius, because, success and failures, as 'stamped' labels, are always bigger and greater than the landscapes of all meanings and all purposes; even life-living itself. Tragically; life cannot be lived out, without this ubiquitous *stamp* of Joker or Genius. Sad it is that life starts and ends up as pure mathematics; not the eclectic blend of poetry, song, dance or painting...

Thankfully; the media of mind; the 'I' or the 'Self', cannot be the God as God stands only at the two peripheries of objectivity, which the subjectivities of meanings 'in between' can *visualize* for personal benefits but cannot *actualize*. God stands at the two ends of nothingness of meaningfulness of before-life and after-death and therefore available for assignments of meanings for both the Joker as well as the Genius but itself has no meaning. God is made to happen, as the 'I' leaves the nothingness and enters

somethingness of living and finally, the 'I' returns back to the nothingness of God, as death happens. That is why; thankfully; the 'I' can never be the God; though both Joker and Genius, as media of mind, in the journey of life-living, need the meaningfulness of God to facilitate the *mathematics*, and therefore paints marvelous sketches of meaningfulness of God, as per their subjective needs of purposes, shaped up by desires, aspirations and attainments. God is beyond mathematics but both the Joker and the Genius need 'God' for their mathematics to work fine for them.

The Joker, the Genius and the God constitute the triumvirate of sense of Protagonism or 'Subjective Self', which journeys of meaningfulness make the 'I' or 'Me' experience, between the two ends of life and death. This triumvirate is the *mathematics of life*; not the life itself. Mathematics cannot be the meaning; though it can facilitate the calculation of proceeds of meaningfulness. This meaningfulness, as the emergent finality of causality of information-processing by the media of mind, is the best utility as well as the worst futility of the cosmos. This meaningfulness is the best joy as well as the worst grief of the universe. It is best modality of transcendence of everythingness as well as the worst trap of incarceration of nothingness. It is the best virtuosity as well as the worst of scam. This dualism is always innately entrenched in the same dimension of contemporaneousness. The ancient

wisdom of *Yoga* philosophy and *Buddhist* traditions understood this and elaborated it almost 3000 years back...

This meaningfulness is not everything unto itself; even though, in totality, it happens to be the operative universe of the 'I' or 'Self'. Meaning has very powerful appendage of *context*, which pathways the directions and dimensions the meaningfulness journeys. The criticality of 'context' in the emergence of meaningfulness and its relationship with the dualism of Joker and Genius has to be understood well. The *context* germinates the 'seed' of *meanings*, which branches off and blossoms into the full tree of *purposes*.

The 'context' is akin to the hypothesis of 'collapse of wave functions', as underlined in the very famous Quantum Mechanics. It means; one *option* is chosen out of the spectrum of *probabilities* of meaningfulness and this 'selection' begins to shape up the geometries of the specificity of purposefulness and its mathematical equations, which decide a set of commensurate action-behavior of 'I'. The Information in its cosmic continuity is meaningless and purposeless. It is the Quantum State; it is the God State. The 'I' or the 'Self', as the observer, *collapses* the wave functions by installing 'context', which then seeds up the Classical State of meaningfulness, as one pathway is 'selected' in the jungle of Information, for the long journey of purposefulness, as the road unfurls itself within immenseness and symmetry of the woods. How the media of 'I' creates and installs 'Context' and what

mechanisms-processes in brain states make it happen is a complex question. We shall deal with it later.

The protagonism or subjectiveness of 'I' or 'Self' has little choice but to ride on the vehicle of meaningfulness to partake the journeys all along, once this *context* happens and it selects *an option* out of many probabilities, the Information holds the potential of. This triumvirate of 'Protagonist-Context-Meaning' is the everythingness of 'I' or Self, which outlines the margins of the universe, it journeys, between the two points of life and death. The transcendence of this triumvirate does not seem a possibility for both the Joker and the Genius. Thankfully; the God State is not an availability for both the Joker as well as the Genius...

The God standing outside the boundary however keeps beckoning both the Joker as well as the Genius to transcend it to unite with it. God is a possibility, only when transcendence is a probability. If transcendence can happen; God can happen too but then; it is beyond all semblances of meaningfulness, which I or Self has any utility of. Nothingness has no utility for meaningfulness. The mathematics can work around a Zero, but certainly cannot accept Zero as finality of calculations. Anyways; why should the 'I' strive for something, it started with and shall finally end up with. That is why both the Joker and Genius opt the easy recourse of dragging the God in, making it ride the same pathways of mathematics of

meaningfulness they journey. The triumvirate of 'Protagonist-Context-Meaning' has this weird and yet marvelous relationship with the triumvirate of Joker-Genius-God...

This entity of meaning and spectrum of meaningfulness is probably the weirdest and equally the most critical element of the reality of the cosmos. This weirdness and marvel cannot be understood without another triumvirate of 'Information-Media-Processing'; especially contextual to the biosphere. Trilogy of the above-mentioned triumvirates constitutes the journey of the history of human civilizations and cultures. The 'I' or the Self – the Joker and the Genius has journeyed a long tumultuous timeline and landscapes of evolving and emergent manifestations of the meaningfulness. It has, in turn, engendered the marvels as well as the scams of 'architectures of purposes' in personal as well as collective life-living of humanity. It creates another crucial triumvirate of 'Meaning-Self-Purposes', understanding which is listed as **Hard Problem** of life-living.

May be; the *Hard Problems*, as visualized by the protagonist of 'I, is very much like trying to drag God into the spectrum of meaningfulness, even when it is itself the domain of meaninglessness. The hard problem seems akin to this insistence of explaining God, as like God; the *Hard Problem* is like trying to explain nothingness from the grammar and vocabulary of somethingness. Or, may be, the

hard problem is the manifestation of this insistence to visualize and experience somethingness from the observance point of everythingness. Somehow; it seems, the hard problem acquires its label and feel of being 'hard' or a 'problem', probably because of its observance from the vantage point of the 'media' of 'I' or the 'Self', whereas it may be purely a situation in the spectrum of 'Information' and its relationship with manifestation of reality as a simulated model. The hard problem seems like a reality more at the end of transcendence, rather than within the populism of meaningfulness. It is 'easy and unproblematic' to appreciate the hard problem by accepting that meaningfulness and purposefulness are only a small and restrictive part of the universality of Information, beyond life-living and media-processing. May be; the 'I', manifesting itself within the set boundaries of *collapsed reality* in Classical State, trying to observe and experience the Quantum State of universal information, engenders the situation of the *Hard Problem*.

The Joker and The Genius of 'I' or the 'Self' are probably the weirdest and yet the most powerful 'Media' in the universe, with a rather unique and tumultuous relationship with 'Information'. It is primarily because this media has the scary potential of 'processing' of information, which it constantly keeps transcending, as it journeys the dimensions of information in the cosmic reality. This media of human *consciousness-cognition-intelligence* valiantly endeavors to decode all 'meanings', embedded and

operational in dimensions of Information and also successfully leaps forward to enter the portals of novel and alternative 'meaningfulness' of a reality. Yet; it keeps drowned and swayed away by the storm of information and their probable meanings. It is this emergent and evolving relationship of the media of 'I' or 'Self' with Information and their meaningfulness, which shapes up the situational reality of the Joker, the Genius and the God. The hard problem of life-living may very well be the expression of this massive gap between colossal 'Information' and the infinitesimal 'I'.

I am the Genius, when I understand and stand in sync and linearity with the triumvirate of 'Information-Meaningfulness-Purposes'. I am the Joker when I am swayed away by the storm of the triumvirate. And; I am the God, when I stupidly feel like transcending the triumvirate and enter the portals of novel and alternative Information, Meaningfulness and Purposes. These are only and purely the 'labels' and interface handles of a simulated reality, which only the 'media' of 'I' has meaningfulness of. The Information itself has no labels; no need for interface handles and simulations. The universe of Information seems to have patterns but they have no fixed meanings. Only the media and its *simulated protagonism* need the 'contextualization' of meanings and therefore it has the labels and models. That is also probably why some science geniuses say, 'Only a simulation like the 'I' or 'Self' can

have consciousness; the reality itself has no business being conscious'.

I am the Joker, the Genius at the same time but thankfully; I am not the God; beyond the labeling, as 'I' cannot be and should not be a 'media', irresponsive and dead to all meanings and all purposes. The 'I' can and should always transcend 'meaning-purposes' but it probably cannot transcend Information. That is thankfully why the 'I' is the Joker, the Genius but not the God. May be; the hard problem gets sorted out some day and no more remains hard or a problem but; the 'I' should never stand detached and disillusioned with 'meaningfulness and purposefulness' of life-living. The media should always stand in a 'contextual' causality with Information and never ever think of transcending the Information itself as it is the domain of God and a media must never be as un-contextual and a-causal to Information, as is the God...

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Quantum State, Collapse and Aesthetics...

A sperm cell penetrates an egg cell and the zygote is formed. The zygote is, in a way, the initiation of the spectrum of 'I' or the 'Self'. This 'Seed-I' has the consciousness-cognition-intelligence? It depends on whether one accepts a reality as a 'spectrum' entity or a 'singular' finality. The zygote has the first triumvirate of

information-meaningfulness-purpose, which we associate an 'I' or 'Self' with. The zygote is 'Conscious' that it has to journey ahead in time and space dimensions. It has to divide 150 times to form a ball of cells called the *blastocyst* and move through the fallopian tubes to reach the uterus.

The zygote has the embedded *information* about its journey and destination, it has the sense of *meaning* of its existence and the entrenched *purpose* to divide a certain times, become its next stage of blastocyst, reach the uterus and align to the linings of the uterus. The zygote *knows* its journey and takes it. Therefore, the zygote very much seems a definitive entity on the spectrum of 'I' or 'Self', with consciousness-cognition-intelligence, as it is a 'media' with information-meaningfulness-purpose. It is all about transcendence of meanings and purposes the media of 'I' has to entertain to experiment with spectrum of Reality, entrenched in the universalism of Information. We have talked about it earlier.

As this zygote acquires the entity of 'I' or 'Self', it becomes available for the nomenclature or the 'label' of being either a Joker or the Genius. The zygote itself may not always become a possibility, as millions of sperm cells fail to either reach the egg cells or even when they reach, they may not penetrate the egg cells. The sperm cells that fail are the 'Jokers' and the one that fertilizes the egg is the 'Genius'. The zygote may not divide the required times to form the blastocyst, as it moves in the fallopian tube to reach the

uterus. The zygote may get stuck in the fallopian tube itself and may never reach the uterus. Even if it reaches the uterus, it may not attach to the uterus wall and the blastocyst may or may not finally bloom into placenta and embryo. At every stage of the journey of the zygote, there always stand the two probabilities of it either being a Joker, if it fails or a Genius, if it succeeds. The 'label' happens, as the purpose happens and purposes are either attained or not. Purpose happens as meaning happens and meanings happen as media of 'I' happens. Information without a media is label-less. Reality therefore seems only a chunk of manifested Information and this manifestation happens only when a media happens. No media; no reality.

The Joker and the Genius are both equally valid and potent expressions of the 'I' or the 'Self'. Both Joker and Genius have the 'protagonism' element as both of them have the first triumvirate of consciousness-cognition-intelligence. Both of them may even have the same level of second triumvirate of information-meaning-purpose. However, what finally may decide the 'label' of either a Joker or the Genius is the finality of the term called 'success'. The Journeys of the Joker and the Genius may very well be the same and equally potent but the one who reaches the destination; or one who attains, is a Genius. The finality of 'Success' is the evolutionary benchmark, which decides the 'label' of the 'I' or 'Self'. The Genius stays in evolutionary progression; the Joker withers away. Information does not care, which media succeeds and how. Only the small chunk

of 'contextually' manifested Information called 'reality' has labels of success or failure.

The evolutionary benchmark of success and its causal relationship with the protagonism of 'I' or 'Self' is weird and iconic. The Joker, who fails, may have the right and true consciousness-cognition-intelligence, as the Genius. It may also have the true and right information-meaning-purposes, as the Genius may have. Still, the evolutionary design dumps it as Joker, as it fails to hit a very restrictive evolutionary benchmark of 'success', at the end of a long common journey. On the other hand, the Genius may not have true and right consciousness-cognition-intelligence or the information-meanings-purposes but it may still hit the benchmark of 'success' and be hailed as Genius. Modern science of developmental biology tells us that even if a cell has genetic inferiority, it may still succeed, as it may have the right and true anatomical potential to succeed. Success is situational or locational entity; Information is universal and non-localized, even when Processing is situational and local. Processing happens, only when the media of 'I' happens. Information never succeeds; never fails.

May be; it is the third triumvirate of *information-media-processing*, which matters most in deciding, who is the Joker and who the Genius is. May be, it is this third triumvirate, which extends this very critical anatomical or morphological edge or superiority to the 'I' or 'Self' to 'succeed' and stay in evolutionary race as winner. It is still

not definitively known what fails and why and what succeeds and why in biological universe. The Joker and the Genius may stand as very equal probability, till the finality of the journey. However, we sure can derive some crucial points of deliberations out of this reality in evolutionary game-plan of natural selection.

The primary point of acceptance is – the ‘I’ or the ‘Self’ must have true and right, the first triumvirate of consciousness-cognition-intelligence. The ‘I’ also must have true and right second triumvirate of information-meaning-purposes. In simple words; both the Joker as well as the Genius ‘I’ must be equal in entirety of journeying to their common avowed goal or destination. The journeys for both Joker and Genius must be equally powerfully satisfying and loaded with potentials. It is important that the Joker may finally fail but must have equal fulfillment of meanings and purposes. More important however is that the Genius who finally succeeds, must never have ‘compromised genetics’, even while it has true-right-robust anatomical-morphological wherewithal to succeed. Success is important; so is sanity and harmony of pathways and journeys.

Life-living must always be a fulfilling journey of ‘experiences’, common for both the Joker as well as the Genius; even if life-living as the journey to particular or a set of ‘events’ may not be common. The evolutionary purposefulness may be aligned only to life-living as *events*

but life-living itself must always be truthfully associated with richness of fulfilling *experiences*. The *mathematics only* of life-living is about few random 'events' of attainments but life-living in totality and holism of one long and continued 'experience' is about the amalgamation of mathematics with poetry, song, dance and painting. In human world of realities and life-living, the acclaimed and populist 'geniuses' are those who see and accept life-living as journey of *events*, marked by attainments of purpose, whereas the labeled 'jokers' are those, who enjoy the journey as bouquet of fulfilling *experiences*; in melodious and rhythmic linearity and continuity. The jokers and geniuses are winners in their own domains of meaningfulness but their purposes may stand differentiated. It is all about the 'context', which stand as different to jokers and geniuses. The 'collapsed' reality alone has the 'label'; the Quantum State is always a neutral pre-state to all probabilities. The brain, like the cosmos and information, is this neutral pre-state. The processing; post contextualization, collapses the twin probabilities of Joker and Genius.

The trilogy of three triumvirates of life-living must always be equal and robust, in both the Joker and the Genius. The evolutionary need for 'success' anyways requires only 'one in a million' to hit the destination. The life-living however always seeks all Jokers as well as all Geniuses to be equally brilliant. Evolution probably favors the *mediocrity of millions* to allow *superiority of singular* winner but life-

living must never ever favor mediocrity for anyone – be it the joker or the genius. The journey seeks all its fellow travelers to relish and be satisfied, even while the destination awaits only the ‘one’ to be the winner. Success and failure are just probabilities and all probabilities must always be equal in incidence and acceptance. The evolution may be brutal to count only the success but life-living must always be loving and compassionate to both successes and failures. The *righteousness* of ‘meaning’ must always be in compassionately loving relationship with the *appropriateness* of ‘purpose’.

All ‘I’, all ‘Self’ and their protagonists have both the Joker as well as the Genius simultaneously entrenched in them. The Joker unravels the structures of the Genius and the Genius outlines the functionality of the Joker. Both express and complement each other to make the ‘I’ and the life-living evolve and become more satisfying. Always; ‘I’ is the Joker and the Genius at the same time and it is beautiful like that. Whether the ‘I’ fails or succeeds; both ways it is beautiful and satisfying, as all probabilities are intertwined and incumbent upon each other. All probabilities should be loved and respected, as in their togetherness and holism is life’s fulfillment.

The aesthetics, the rhythm, the harmony and sonority and the rainbowish colorfulness of life-living journey must always be the pervading purposefulness in all meaningfulness. There is otherwise no validity of the

collapse of the *neutrality* of quantum state into the *contextuality* of the classical state. If Reality is only the *contextual* Information and its *collapsed* manifestation; it must always stand in full blown *aesthetics*. The classical state, as portion of quantum state, collapsed and contextualized by the media of 'I', has no meaning-purpose, if it does not have the aesthetics of love, compassion and mutuality. Let the evolution be as brutal and ugly as it may choose to be; the life-living however must always be compassionate, amicable and aesthetically fulfilling. If ever, a probability of reality has to happen; only the aesthetics of love and compassion must always 'collapse' it for the media of 'I'.

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Morphic Resonance and Scam of Life-Living

May be; as it seems; the magic and marvel of life-living rests with the third triumvirate of *Information-Media-Processing*. May be; it seems, this triumvirate most precisely and extensively explains the entities of 'I', the Joker-Genius divide, other two triumvirates as well as the journeys of all realities in dimensions of life-living; before and after. The 21st century science greatly facilitates the understanding of all realities in all dimensions as it now has sufficient inventory of knowledge about all *Information*, all *Processing*, in all possible *Media*. It makes the Joker as well as the Genius become aware of more competences and

helps acquire intelligence for better experiencing. There is no mediocrity of catastrophic consequences for the 'I' than not knowing the details of the media and its information processing. If spirituality is all about unraveling of the 'I' or the 'Self', in this mortal world of precariousness and miseries; contemporary times is the best for being a true spiritual by aligning with and imbibing the modern scientific knowledge about *Information* and its *Processing* in the media of human body-brain. Spirituality defines humanism and no spirituality is possible without science. To be human is to be in perfect and holistic knowledge and practice of the science of aesthetics of life-living. Aesthetics is unraveled by the scientific knowledge of Information and its complex Processing in the media of 'I'.

The seed of 'I' happens as the *zygote* becomes a probability. This *seed* of 'I' has the primeval and elemental consciousness-cognition-intelligence as this 'Seed-I' has Information-Meanings-Purposes entrenched in its existential journeys. This 'Seed-I' exists and works its ways out in a dimension of space, referred to as Cellular Space. This 'I' in the cellular space is the primary 'Media' and it has the required *Information* and appropriate *Processing* eligibilities to journey to its destination in the cellular space. This 'Seed-I' has the consciousness, cognition, intelligence, meaningfulness and purpose, required to kick off its journey to the assigned destination. This journey engenders the twin probabilities of this 'Seed-I' either becoming a Joker or the Genius, as it stands to lose or win,

to qualify for the next level of 'I' in another dimension of space.

This zygote or 'Seed-I' shall acquire the successive levels and stages of 'I' as it successfully develops into a placenta and embryo in the uterus and then successfully journey long enough to cross different anatomical stages in the morphological spaces to finally enter the three-dimensional space as a new born baby. It is a long and complicated journey for the 'I' in different spaces and in all these spaces the 'I' shall have varying shades of consciousness, cognition, intelligence, meaningfulness and purposes. Entering different spaces has their own set of challenges and the finality of the success of the journeying 'I' shall depend on whether it stands as a Joker or a Genius in every stage of approaching spaces. This in turn shall depend on how this evolving 'Media' of 'I' *processes* the *information* it has or acquires, in different stages of subsequent spaces it traverses. The *Information* and in finality its *Processing* seem to decide the probabilities of **Joker** and **Genius**. The 'contextuality' as the observer, collapsing the reality for the media of 'I', seems to be ingrained in the geometry of *Processing*. Contemporary genius of modern science is about unraveling the *processes*, at different levels in the media of 'I'.

It gets hugely complex and conflational here as we think of and place the media of 'I' or the 'Self' in the universe of Information and Processing. There are trillions of bits of

Information and billions of Processing going on within the media of 'I', as it journeys and traverses different stages and spaces of life-living. This triumvirate of *Consciousness-Cognition-Intelligence* and the situational reality of the 'Media' of 'I' at the center-stage of the entangled spaces of *Information* and *Processing* are massively complicated realities. The collective human knowledge, even in 21st century is only in terms of hypotheses; not the finality of a definitive theory. But the fact remains that the critical realities of the very protagonism, sense of agency, the Free Will, et al of the media of 'I' are reasonably explainable only in terms of the complex and entangled realities of Information and Processing. The twin probabilities of the 'I' either being the Joker or the Genius depend exclusively on how much and how well the media of 'I' stands its ground vis-à-vis the colossal universe of Information and Processing. May be; the Quantum State has no *processing* and the Classical State happens, only when processing morphologies fall in place.

It looks rather an easy reality that an individual swimmer in the ocean may cause a bit of stir and ripples around him or her but they hardly anyways affect or alter the overall waves or serenity of the ocean. In another words; the 'I' may feel to have the genius of *Free Will* or the *Sense of Agency* to create ripples in the ocean of Reality, as it changes the morphology of information of the water around him or her. The Free Will seems valid as the 'I' may stupidly see and visualize the ocean, only as much, as it can

see and experience. In this restricted overview, the 'I' stands as the Genius. However; the Genius and its Free Will is the Joker at the same time as its individuality and protagonism is only a tiny ripple inside the massive wave of the colossal ocean. In actuality; the ocean and its overriding waves have the true Free Will and the actual Sense of Agency. The Information and its processing; forming the 'ocean' are the real Genius and they decide the situation and probabilities of the *swimming* 'I' either being a Joker or the Genius.

However; it is not as simple as it looks like, when we use this metaphor of ocean and individual swimmer. We already know that there is not an isolated swimmer of 'I' in the vast ocean of Information-Processing. There are 7.5 billion swimmers of 'I' and we already know how much the humans have altered the reality of the oceans. There are millions of billions of collective ripples in the ocean rendered by the collective 'I' and they have stirred and 'polluted' the water so much that it has drastically affected the morphology of oceans and the marine life. The plastics littered on the beaches have now reached the belly of the whales and sharks living in deep waters of the ocean. The ocean may be huge and too powerful in its entirety but the growing strength of ripples caused by the billions of swimmers and their adventures at the shores are good enough to affect the oceans. The collective strength of tiny 'Free Wills' of the Jokers as well as the Geniuses of 7.5

billion humans, standing even at the periphery is powerful enough to alter the very core of oceans.

Pollution is not a rather easy and acceptable idea or reality in human world. In the human world of geniuses and jokers, pollution is still not something, which seems to concern the collective thinking. In contemporary human world, where physical pollution and its catastrophic impact of climatic sanity and system are seldom entertained as something worthy of attention; it is almost impossible to make modern humanity accept how badly Information has been 'polluted' and how dangerously it has impacted its Processing. For an average man or woman, it is almost impossible to understand as how massive *pollution* of information and processing has corrupted and criminalized the *aesthetics* of life-living, which in turn has *scammed* the realities of life-living, an average person accepts.

In contemporary human cultures, where fake-fudged-partial-scammed-propagandist Information have successfully survived and thrived as 'collective wisdom' and 'golden traditions' since thousands of years; it is hugely tough to install the express need of having a 'pollution-free' Information and Processing. The scammed cultures and polluted benchmarks of Genius, Joker and God, dominant and popular in contemporary humanism simply cannot accept the requirement of *pollution-free* Information. They cannot allow the fresh and pure air of novel and alternative Information about Reality, which 21st

century science is offering to humanity. The polluted Information has sedimented deep and strong in the consciousness-cognition-intelligence of average human media of 'I'. Very naturally; the aesthetics of life-living is the worst casualty and this casualty has scammed the causality of life-living reality.

This reality brings about the incidence of the hypothesis of **Morphic Resonance** and its potent and scary potential to lend 'authoritative' yet scammed Protagonism, Free Will or Sense of Agency to the entangled locality of Joker-Genius in the universe of Information and its Processing. This critical idea and reality of 'Resonance' and its powerful potential to alter the morphology of Information and its Processing is hugely important in understanding the Joker and Genius; both in an individual 'I' as well as in the collective 'I'. The 'ripples' generated by the collective 'I', their localized resonance, their strength of collective propagation or prorogation, the resultant alterations and 'pollution' of the very morphology of Information are ideas, which need clarity and deeper understanding. Contemporary science and its rightful emphasis on Information and Processing landscapes are brilliant and mesmerizing journeys in future. The hypothesis of **Resonance** may not have yet found acceptance and relevance in contemporary scientific deliberations but as an idea, it helps a great deal in unraveling the realities of the probabilities of the Joker as well as the Genius.

Somehow; these twin probabilities of the Joker and the Genius of the 'I', seem always juxtaposed simultaneously vis-à-vis all Information. However; in the finality of this face off between the 'I' and 'Information', the critical element of ultimate interaction is the actuality of *Processing* of only a miniscule portion of Information, within the local-ambient milieu, by the 'I', that too in the contemporaneousness of time. This local-ambient milieu is the 'time-space' of *culture* and present-ness of *time*. This local-ambient milieu and its dominant-populist **Resonances**, at any point of time, majorly shape up the 'Agency of I'. The cosmos of Information is colossal; almost infinite and any Media, however big and powerful, is too infinitesimal. This 'gap' between *Information* and the *Media* of 'I' is as difficult to realize, as is the reality that the universe is over 92 billion light years wide. The Media usually is designed to interact and react only to a very localized Milieu and only the set of Information within this local Milieu are available to act as stimuli to a Media. This is like the small *beach* of an ocean where an individual swims and creates ripples. Interestingly; the landscape of Information is very much like the ocean, which looks almost homogeneous and smooth laterally. The variations, complexities and challenges emerge only vertically, as one descends deep down in the ocean. Mass majority of people however love to swim safely at the beach; seldom venturing further and deep. Evolution only values 'survival' and it is best available and guaranteed only at the beaches; never in

deep oceans. Beach 'adventures' are therefore evolutionary prescription, embossed on the sense of agency or the Free Will of the media of 'I'.

The Media of 'I' and the spectrum of its potentials to be the Joker or the Genius depends primarily on how 'far and deep' it voyages in the ocean of Information and how in objective optimality it Processes the complexities of Information of the ocean. The shore, especially a popular beach is where all *excitements* happen and it is only natural that most men and women tend to flock in there and restrict their enterprises. The media of 'I' is designed to react and act to stimuli (excitements) in ambient milieus and what **resonates** more and loud, attracts the media and its processing the best. Evolution favors the beach-excitements and the media of 'I' is a happy slave to evolutionary designs. The trouble is not about excitements and enjoyments at the beach. The trouble happens when subconsciously, people feel that the beach is the ocean and there is no reality worth attention and excitement beyond beach. Or; standing on the beach, looking at the sea, their minds abstract the reality of the ocean and they begin to accept a model of ocean, defined only by the experiential information available at the beach.

This is a trap, laid down by Information and its Resonance that slaves most Media and therefore; most potentials of the Joker or the Genius of 'I' are actually the '**Beach-probability**' and the evolution loves it. This is the slavery

of 'Intuitiveness', which mass majority of humans live-out and never ever extend a chance to the 'non-intuitive' knowledge to break them free of the slavery. The populist prescriptions of 'Be Yourself' and 'Listen to Heart' are the expressions of this happy slavery of the media of 'I'. This trap is about subconscious preference of 'voice of heart' over the 'call of brain', which most media of 'I' practice as artistry of life-living. This trap and the resultant scam of life-living have to be understood well.

Here, the idea of Resonance or *morphic resonance* becomes important as it unravels the causality of the scam and slavery average men and women live out subconsciously. Information is critical but only that information becomes 'important', which **Resonates** dominantly and loudly in ambient milieus and therefore becomes available for processing. Excitement seems all about subconscious response to Resonance. This Resonance creates a rather powerful and dominant 'context', which an individual 'media' of 'I' or the 'Self' is subconsciously forced to 'process'. The critical question is *what* resonates and *why*, in ambient milieus of contemporary humanism and *how* it contextualizes meanings-purposes for the media of 'I'.

The Media of 'I', its restrictive or extensive *face off* with localized or universalized landscapes of Information, the incumbent potentials, which the interactions between 'I' and Information engender and the ultimate outcome of the

'I' emerging either as the Joker or the Genius are complex ideas. However, life-living successes depend on them. Information is not God but journeying the extensiveness and emergent complexities of Information unravels the geometry and mathematical equations of the landscape of God. Understanding 'God' in its informational landscape is a must to understand the true 'meanings-purposes' of life-living; in transcendence of the *resonance* of 'contextual' meanings-purposes in ambient milieus.

It is practically irrelevant whether the media of 'I' is the Joker or the Genius. What matters and counts is how and where the 'I' stands, vis-à-vis Information and how much and how deep the 'I' journeys the landscapes of Information. The media of 'I', standing at the beach and looking at the expanse of ocean and the same media of 'I', situated at the deep ocean, looking at the beach are two different and contrasting 'contexts'. In fact; the very label and nomenclature of Joker or Genius takes the meaning and purpose only when it journeys the deep ocean of Information; leaving the resonating excitements of the **'beach probabilities'**. It is the geometry of the morphology of Information, which structures the anatomy of the label of the Joker as well as the Genius.

The human brain has the mechanisms and processes almost neutral to both the potentials of the Joker as well as the Genius. The brain has no biases and preloaded propensities towards either of the potentials. The

Information too is objective, unbiased and definitely not predisposed to any anatomical potential of any media of 'I'. The trouble happens as both Media and Information have to use and cross a 'bridge' connecting them, to unleash any or all potentials. This *bridge* is the 'Milieu', especially the ambient milieu, which the Information has to use to manifest itself. The Media has little choice but to use the same milieu to approach, decipher and interact with Information. This physical-psychological landscape of milieu is option-less for both media and information. It is the milieu and its morphology, which 'contextualizes' both media and information.

All meanings and purposes, the Media can have, emanate out of media's situation and relationship vis-à-vis the milieu. The Information on the other hand acquires the critical 'contexts' of its value-summation only within milieu. Information is neutral but becomes good or bad, right or wrong only when *contextualized* by the meaning-purposes the ambient milieus extend to the information. In the ambient milieu; the Information has to acquire a certain intensity and excitement of 'Resonance' to become approachable and amenable to *processing* by the media. The space is a two-dimensional Information and here, the dimension of Time is practically irrelevant. Only the ambient milieu acquires the three-dimensional Information and the very critical contemporaneousness of Time linearity. The media of 'I' has no choice but to process only those Information, which happen in three-dimensional

space of ambient milieu and is presented to it in moment or present-ness of Time. This is the primary contextualization of meaning-purpose for the media of 'I'. As this ambient milieu and its information plexus is still too massive and complex for the 'I', it further zeroes down its attention only to the resonating information in ambient milieu. This is the second contextualization and the most important one. The morphology of resonance stands out as the singularly crucial 'Information-Pool', to be processed by the media of 'I', for outcome of meanings-purposes.

This is the trap and this is the scam of life-living. The milieu and its ambient *resonance* 'set up' the boundary of interactional landscape of media and information. This small and slender strip of the 'bridge' of ambient-resonating milieu becomes the 'universe' of Information, which the media of 'I' *processes* for all meanings-purposes and consequential action-behavior, in the present-ness of Time. This is the trap; this is the scam the 'I' lives out and never ever feels it. The geometry of this tiny landscape and its limited mathematical 'equations' present such powerful and over-encompassing *causalities*, which usually all consciousnesses, cognitions and intelligences have to surrender to. This is the trap and scam.

This 'milieu-specific' reality and its dominant-populist 'Resonance' are what we have earlier termed as restrictiveness and slavery of '**Beach-Probabilities**'; even when the entirety of ocean as information landscape and

un-resonating probabilities are realities, available for journeying to all media of 'I' and its consciousness-cognition-intelligence. This scam equally affects the Joker as well as the Genius. The anatomy of the scam in the media as well as in milieus have to be understood well to break free of the trap or scam and unleash the true potentials of the 'I', both as the Joker and the Genius. The hypothesis of **Resonance**; more specifically *morphic resonance*, facilitates the de-scamming of the media of 'I'.

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Morphology of Free Will, Evolution and Culture

Information is the colossal cosmos, resplendently complex and spirally emergent in time-space dimensions.

Information therefore is omnipresent as quantum state, embedded with all probabilities of nothingness as well as everythingness. The media of 'I'; however powerful and potent; is only a situational somethingness, there within a very tiny milieu and in a particular relationship with a specific *context* of 'meanings' of Information, for defined 'purposes', within Time dimension. Very naturally, the media of 'I' requires an anatomical architecture to 'filter' information, to 'contextualize' it for its 'specific' suitability within a localized milieu, where all actions-behaviors have to take place for attainment of purposes. Media of 'I'

therefore has to work out a mechanism of 'localization' of Information, in very restrictive time and space dimension, which becomes the actionable 'Milieu' or operative universe for the Media.

A person sure can swim over the entire ocean in its lifetime but can only be and act at one diminutive part of the ocean at a time. Localization and contextualization of *ambient milieu* are survival necessity for the Media of 'I'. It is where the evolution works through the meanings-purposes and success-benchmarks of action-behavior. The human brain therefore has this mechanism to facilitate localization and ambient realism for survival success. The media of 'I' has to be a slave of evolution empire; a tiny-winy space of contextual reality, within the colossal cosmic reality. This mechanism, termed as **Reticular Activation System** (RAS), filters out the load of information and allows a restrictively 'specific' entry and processing of only *contemporaneously actionable* information, out of the milieu. The RAS is the primary survival mechanism of the human media of body-brain, common with most other larger animals. The RAS is the primary agent of evolution and key to its game plan.

The RAS is a bundle of nerves at the base of the human brain, which acts as the 'filter' to incoming sensory information. It is considered as the portal to keep flipping the 'I' between the twin domains of conscious and subconscious. Therefore, in a way, the RAS is the first

safety net for survival of the media of 'I' as it localizes and contextualizes the 'Self' and readies the 'I' to be the actionable *Genius* of an ambient milieu; by making him or her, the *Joker* of the entirety of Information cosmos. This *dualism* is critical to understanding of the **Scam** of life-living and overall manifestation of the specificity of Reality for the media of 'I'. It is crucial to understand how and why the 'media' of brain actually renders the 'I' as Joker of Information, to stand it as the actionable 'Genius' of ambient life-living. This is the way to come out of the scam.

The media of 'I' is flooded with millions of bits of Information surrounding him or her in its localized ambient milieu. The 'beach' may be a very tiny part of the colossal 'ocean' of Information, but it still is too big for an individual 'I', resonating and happening space for the media of 'I'. The human brain simply cannot work its way out, if all the information are allowed entry into its processing domains. Modern science confirms, the brain is the Joker of multitasking and a Genius of specific and contemporary task at hand. The RAS filters and blocks the Information and as a smart gatekeeper or sentry, it allows only a handful of information, which it *deems fit* for conscious actions. How does the RAS work its ways as a doorkeeper between conscious and subconscious domains of the 'I'?

It is a critical question as we need to understand how and why our conscious self or this protagonist 'I', which seems to be the powerful 'Agency' of all behaviors and actions, is

actually the Genius in a localized ambient milieu, with selective information and at the same time the big Joker in the vastness of cosmic Information. This *dualism* and the consequential positioning of the 'I' as a Genius as well as a Joker at the simultaneity of time is the massive scam of life-living, which the evolution has written down as the 'success code' for survival excellence. This RAS is the primary anatomy of the media of 'I', which works as the 'agency' of evolution to install a scam, as the success-code of life-living. The RAS is the morphology of subconscious geniuses as well as conscious stupidities, as it is the primary architect of the scam we all live out. This needs to be understood in details. Then only the 'I' can manipulate the same RAS architecture to de-scam its life-living and become the true genius of the cosmos.

There is a mechanism of evolutionary 'success' of the media of 'I', which the brain, especially the RAS has to orchestrate. The media of 'I' is hardwired and designed to optimize its survival success within an ambient milieu. This design is instinctively inclined to place the 'I' in the milieu in such a way that its safety and stability is maintained over a linearity of time. This in turn means that the media of 'I' is innately a *status quoist* and disinclined to changes in its milieu. The media of 'I' thrives in the 'safety' of stability, continuity and balance. The *homeostasis* of the body-mind is designed to subconsciously favor the triumvirate of *stability-continuity-balance* and be wary of changes. A change in ambient milieu may also bring about

a possibility of *prospect* but a change essentially disturbs the homeostatic balance and stability of 'I' and therefore; subconsciously, the 'I' is designed to instinctively accept every change as a *threat* to its survival.

The five core emotions of *fear, anger, happiness, disgust* and *surprise* have been designed to primarily keep the 'I' within the safety-stability domain in ambient milieu and therefore, any change is deemed a threat. These core emotions are the entrenched agencies to maintain the golden homeostasis for the media of 'I'. It is common in animals as well as in humans. Mass majority of men and women are therefore subconsciously suspicious of change and wish not to react to them, unless forced, as the right hemisphere of their brain instinctively process a change with apprehension and the left brain assigns them linguistic expressions. The RAS is designed to make the 'I' conscious of any *change*, within the ambient milieu. The 'I' requires to be conscious, only when there is a signaling of 'change', which is then processed by the five emotions for finality of appropriate action-behavior. If there is no change, there is no threat and the RAS does not allow any new information in for brain processing and the 'I' remains happily settled and safe in *subconscious sanctuary*. The RAS over the period of time subconsciously pushes the 'I' away from any change and therefore, most men and women are instinctively disinclined to accept any novel and alternative information, which disturbs their *status quo* (popularly termed as comfort-zone) and requires them to

think and act. *Dogmatism, Self-Validation* and *Narcissism* is therefore the 'success-code' for the Genius of 'I', which comes about when the 'I' actually acts as a Joker, by dissociating and disinclining itself away from any new idea and reality. This is the scam. The evolutionary need to be the 'Joker' to act as the 'Genius' is the primeval scam we all live out and do not ever bother about. Therefore; we need to unravel the mechanism-process of the scam and know; how the RAS works its ways in the very critical information processing by the brain.

Contemporary scientific knowledge of brains tells us that the RAS works its ways by registering and reacting to any 'change' in the ambient milieu. This term called 'change' is actually an alteration in the Information, within a very localized ambient milieu, where the media of 'I' is situated or moves around. Any alteration or 'change' in ambient information is an occasion of either a *threat* or *opportunity* for the media of 'I'. Opportunity is a long term probability but a threat is necessarily a short-term reality and has to be promptly addressed to. Therefore, the brain is designed to treat every incoming information, about a change, with apprehension and due alarm. This sensory information of alteration in ambient information is first intercepted and acted upon by the RAS. The RAS is linked to both the limbic system as well as cortical layers of the brain through different neural pathways, by which the RAS relays the altered information. The limbic or the cortical system then

decide upon the 'meaning' of the new altered information and the resultant 'purpose' to be acted upon.

The big question is – at any given time and space, there may be a few or many changes in the ambient milieu, so how the RAS decides which information to allow in and be relayed to limbic or cortical system for further processing? How can we be very sure that the RAS actually allows the true and right information in and weeds out the unnecessary ones? How can we trust that the RAS is the true and right gatekeeper of information; serving our true interests in honest ways? How can a bundle of nerves decide what information in the ambient milieu is worth our survival and wellness successes? Does this mechanism rightly pulls us out of the subconscious comfort zone and genuinely lands us in conscious awareness as per our true and right success needs? As the brain is designed to process and work with only one or two information at a time; it is critical that the filtered and 'selected' information by the RAS happens to be the most important one. The answer holds the potential to unravel the scam we live out and tell us why exactly we are all jokers as well as the genius at the same time.

Contemporary brain science tells us a lot about how the brain parts work but still, there are loads to be known; especially how different brain states work out the 'meanings and purposes' out of chemical-electrical signals and the experiential realities engendered out of them. It is

however known that different brain parts only have very simple algorithms and as they work in complex cooperation at successive stages of information processing; the complexities of experiences and meanings emerge. The RAS also seems to perform only a simple algorithm and further up in the limbic or cortical states, the actual meanings and experiences emerge in lopped and cooperative information processing. This is easy to word out but very tough to understand and experience.

It seems a safe hypothesis that the RAS works its ways simply by detecting 'Resonance' and differentiating it by the scale of frequencies. The RAS seems to sense out the frequencies of different *resonances*, in the incoming sensory information, about a change in ambient milieus. It then assigns 'value' to the incoming frequencies, *matching* them with the pre-existing patterns of frequencies (memory of 'meanings') assigned and relayed back to the RAS by the limbic or cortical systems. It is for this crucial 'matching' mechanism, the brain simulates the *illusion* of linearity of *time* as past-present-future.

In a research, it was revealed that couples, who lived near railway stations or rail tracks, could sleep well and not wake up even when a speeding train passed by but could wake up when their babies cried in nearby room. The RAS does the magic for them as it picks up different *resonances* and then assigns 'value' and 'meaning' for suitable action. The RAS filters out the massive train noise and does not

allow the brain to process it whereas; it lets in the subtle sound of baby's cry and wakes up the parents.

The RAS, or we can safely hypothesize that the overall brain and its unique information processing system installs the simultaneous probability of the Joker as well as the Genius in us. This dualism is all about what Information the brain 'allows in' and how it processes the incoming information data. The Joker is a probability for the 'I' or the 'Self' when it subconsciously weeds out 'smart' and genuine information and allows in the 'dumb' and superficial information and the brain states then assign 'values' or 'meanings' to them for the 'I' to act upon. The Genius is a probability just inverse to this but the brain processes are the same. That is why the Joker never accepts that it is doing anything 'wrong' as it is the same process, which the genius uses. The only difference is in the 'set' of information, which is 'allowed in' and being processed. The incumbent 'context' in the set of 'filtered' Information and the consequential 'meanings' assigned to them for finality of 'purpose' for the behavior-action lays down the architecture of the landscapes of either the Joker or the Genius of 'I'.

This mechanism of information filtering and processing by the brain is so powerful that it almost 'stamps' the label of the twin probabilities of Joker and Genius. It has to be very clearly understood how the 'I' has been designed and has evolved as a 'media' to process only the 'filtered out'

Information and keep a 'limited' set of them as 'memories' to optimize its survival and wellness successes within an ambient 'milieu'. Living out a reality in a rather short bandwidth of localized informational milieu is the optimum survival strategy and the media of 'I' is designed to be a *Genius* of localism and at the same time be a *Joker* of universalism. The core competence of *homeostasis* of body-brain is all about localization intelligence.

This design ensures that the dualism and simultaneity of both probabilities are juxtaposed with the framework of the protagonism of the 'I'. It ensures that the 'I' remains the Joker as well as the Genius at the same time, depending upon how it stands itself vis-à-vis the **Resonating Information**, within the localized ambient milieu. The brain as the media of 'I' is not designed to stand you as Genius of all probabilities. It is designed only to promptly *align* and *synchronize* itself with the dominant-populist Information, which **Resonate** the most and robust in the ambient milieu, where the 'I' stands. Very naturally; the probability of 'I' being a Joker or Genius depends largely on the Resonating Information; even while the brain is always the 'genius' in aligning itself with them. The 'I' is a Joker if the resonating information in the ambient milieu is fake-fudged-scammed-partial-propagandist; which happens to be the reality of most of the contemporary milieus. The 'I' is a Genius, if the resonating information is objective-logical-holistic, or; the 'I' has the sufficient mind training since childhood to consciously make a firm choice not to

align with resonating information but only with those, which the 'I' could distinguish as *objective-logical-holistic-rational* ones. It needs to be understood well.

There seems a deep correlation between the two ideas or entities of 'resonance' and 'meanings', in the architecture of brain's information processing, largely *contextual* to dominant and populist 'information' in the ambient milieu, where the 'I' is born and matures into an adult person. Modern science tells us that the brain is a genius of the artistry of 'association' (matching). There are massive loads of 'Information' in a milieu and beyond and the brain has to work very smartly to 'associate' the organism of 'I' only with those information, which optimize survival success and wellness for the 'I' and in turn 'dissociate' the 'I' from redundant and harmful information. The same is true with memories, as the brain is a genius in 'forgetting and forgoing' redundant Information to keep a slim inventory of smart memories only, primarily for trimmed associational needs. This seems a fine and valid hypothesis but the question is how the brain decides with which to 'associate' and with which to 'dissociate'?

The probable hypothesis is that the brain does this process, based on the critical idea of 'Resonance'. The simple hypothesis is – What **Resonates** loud, bright and repetitively and is laterally-deeply embedded in ambient milieu, stays as relevant information, requiring processing for assigning value or meaning for appropriate behavior-

action. This hypothesis has valid mathematics of morphology to back it up. The simple rule is – what resonates dominantly in an ambient milieu is what is upheld and used by the majority of fellow brains. It is the bulk and volume of majority of ‘I’ in the ambient milieu, which extend the energy of *dominant resonance* to a particular information. Mathematically; what majority of humans do and repeat in a locality must be good and right. Democracy works this way – democracy is the Genius when majority of ‘I’ resonate the right and true Information and it is the Joker when majority of ‘I’ resonate fake-fudged-fraudulent-propagandist Information. The mathematics is simple and shows why most democracies in contemporary human world stand as Jokers, even when majority of ‘I’ therein think, they are the Geniuses of righteousness.

The thumb rule is practical and easy acceptance for subconscious geniuses. The road well traversed is the right road to go for a novice and stranger. What majority of adults repeatedly do in a culture is what a growing child automatically accepts as true and right and subconsciously aligns its behavior-action to associate with majority trends. The simple mathematics is – what the majority of brains does resonates powerfully and brilliantly and what resonates is therefore automatically the information for a new entrant brain to associate with as true and right for survival success. This is what forms as the basis of *herd mentality*, which works as a powerful navigational tool to ensure collective survival and success in animal world. The

human world is no different as the subconscious mechanism of humans is the same. The powerful symbolism of *cultural homogeneity* of humans ensures, what *herd mentality* in animals do. The cultural identities of ethnicity – caste, creed, religion, language, nationalism, etc are ‘cultural homogeneity’ benchmarks, very much akin to ‘herd mentality’, which mass majority of men and women blindly follow and invest pride in. They are deep and embedded expressions of subconscious survivalism, which only a handful men and women consciously unlearn.

This resonating information, which automatically and subconsciously forms the part of base-memory of a growing child, is then used as a brain-benchmark to decide ‘association’ or ‘dissociation’. This is decided by the short term and long term memories, stored in different brain parts. Once it has been decided and processed information is assigned ‘value and meaning’, it becomes a **habit** and stored as long term memory in the brain. All such **habitual** ‘meanings’ and assigned ‘action-behavior’ becomes part of subconscious and becomes part of personality of the ‘I’. It is brain’s survival design to associate with those resonating information, found in larger landscapes of ambient milieus. This is what a culture is and has such powerful role in a person’s personality and life-living. Culture may very well be visualized as a landscape created by *Morphic Resonance* in localized milieus, by the architectural tool of *Habitual* action-behavior, based on shared meanings-purposes, over a long period of time.

Scientific hypothesis is that the very powerful, **Collectively Resonating** information in ambient milieus, forming part of dominant-populist cultures, is so powerful that it becomes part of the genome and passed on to next generation. The *phenotype-genotype* correlation has been established well. The collective habit is hugely powerful **Resonance** and it is great survival strategy for a new born child to automatically 'associate' with. Better it is therefore that this association is implanted and embossed in genes and genetic expressions itself. This is the scientific hypothesis of the idea of *Morphic Resonance*, which is still not accepted as valid by the scientific community.

The subconscious is the powerful and potent safety mechanism of an 'I' or Self. It is deeply 'associated' and aligned to dominant and populist culture of an ambient milieu. This deep and habitually rooted association of 'I' with dominant-populist meaning-purpose in ambient cultural milieu innately makes the media of 'I' a subconsciously *status quoist* protagonist. The conscious is only a doorkeeper, where new information or an altered information is assessed and filtered, to be finally assigned a place in subconscious domain. As almost 99 percent of action-behavior of an individual is already a 'pre-decided' modality of subconscious 'choices', made much before a stimulus seeking an action-behavior happens; many scientists believe that the **Free Will** is a misnomer. The hypothesis is – the subconscious habituality and *status quoist* preferentiality simply leaves no room for the

maneuverability of Free Will. The subconscious is the landscape, where almost 99 percent of actions-behavior originates and this subconscious is not the operating ground of a possible Free Will or the *Sense of Agency*. It is in the narrow strip of conscious-conscientious island, where the Free Will may live and intend to have its way; only to be sumptuously and summarily disapproved by the *resonating intelligence* of majority. Cultures are therefore innately inclined to look at the Free Will with due apprehension and suspicion. The subconscious Genius is therefore the hailed 'Hero' of evolution and the conscious intelligence is dumped by evolution as the Joker of life-living. Cultures are therefore, in their core expression, the *road well travelled* and 'highwayed' by evolution.

This model of information processing and the ideas of conscious-subconscious, Free Will or Sense of Agency, meaning assignment and resonance et al are the factors, which stand behind this dualism of the 'I' or the 'Self' being a Joker as well as the Genius at the same time. This has to be detailed and understood well. We do it next.

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Substrate Reality and 'Hard Problem' of Consciousness

As we hypothesized at the very start; life-living is the initiation of all probabilities of all meanings and death is

the dissolution of all meanings. The travesty and paradox of life-living is the reality that a living 'media' and its protagonism of 'I' or 'Self' has to install (collapse) a definitive 'landscape' of 'meanings', out of the value-neutral 'Information' embedded in the external milieus, where it stands and navigates its body-mind, which itself has no specific meaning and therefore no defined purpose. Information sans contextuality of the media of 'I' is value-neutral and it is meaning-purpose-less. It is up to the media of 'I' to construct a web of meaning-purpose out of the Information in ambient milieus to survive and excel. The brain and its information processing mechanisms have this critical task of 'construction' of specificity of 'meanings' for the 'I' to survive and navigate itself successfully in the ambient milieu. We may say; brain mechanisms are all about *meaning processing*, contextual to *survival purposes* within the ambient milieu. The homeostasis architecture and endocrinal system have been designed to facilitate this core brain function.

The million dollar question therefore is; what are the mechanisms and processes in the brain states, which 'construct' the meanings, out of the meaninglessness and randomness of universal Information. The very hypothesis of 'construction' therefore alludes to a definitive 'scam' as what the 'I' lives out, by contextualizing all its behavior-actions on; are not the actual reality but a *simulated* (subjectively constructed) reality, having meaning-purposes only for the individual 'I'. The very potential of the 'I' as

Joker or the Genius depends on how good, smooth and symmetrical is the information processing by the brain to align-associate perfectly the 'individual' scam with the larger and 'collective' scam of the ambient milieu, which we popularly refer to as 'Culture'.

Under this hypothesis, the dualism of the twin probabilities of the 'I' being either the Joker or the Genius exists. If the individual 'I' constructs and contextualizes its plexus of meanings, which are in perfect sync, symbiosis and symmetry with the **Resonating** collective meanings in dominant-populist cultures, the 'I' stands as the 'Genius' in populist sense and reaps all harvests of populist successes of society-culture. However; this Genius and its successes is simultaneously the 'Joker' as it actually failed and fallen to the trap and scam of the collective life-living. This genius merges its identity with the larger scam of collective beings and therefore has no Free Will or Sense of Agency. This genius has, in a way, surrendered to the already dominant-populist 'meanings-purposes' and therefore has failed big time in experiencing, experimenting with and constructing so many novel and alternative 'meanings and purposes, which are embedded in the cosmic landscape of Information, within the ambient milieus and beyond. This qualifies the Genius to stand as the Joker, whereas the Joker could actually have gains and successes, which the Genius squandered by being part of the scam. It is a weird situation - the 'I' is the Genius, if it is a slave to *Resonating Reality* and it is the Joker, if it liberates itself and

transcends the resonance barrier. This *dualism* is the seed of all sublime aesthetics of life-living as well as all propensities of hypocrisy-depravity-criminality.

The hypothesis we are deliberating on is that there is a definitive mechanism-process in brain states, which decides who becomes a genius or a joker and how. This hypothesis is based on a scientific fact about human life-living, which says – there has to be a physical substrate reality, which engenders the simulational psychological reality, the ‘I’ or ‘Self’ experiences and finally lives out. We have to investigate the *substrate* mechanism-processes in the brain states and trace out the trajectories of this dualism of Joker-Genius realism. The hypothesis is; as the substrate mechanism-processes happen in subconscious domain and the media of ‘I’ is not usually conscious about them, they actually kill the Free Will or the Sense of Agency. The Free Will or Agency of ‘I’ fails to register the subconscious substrate processes and therefore, whether it stands out as the Joker or the Genius, is almost often not its conscious-conscientious choice. The big scam is – as the ‘I’ or ‘Self’ becomes aware or conscious only when the choice has been made at the subconscious substrate domain, it feels and believes that it is *his* or *her* ‘conscious’ choice to be, whatever it has become; the Joker or the Genius. This scam has to be understood and done away with. This is the common prescription of both spiritualism as well as science.

The very core and critical idea and reality of 'I' or 'Self' has to be understood in details but step by step to unravel the scam that we all live out and still remain oblivious of it. The 'I' and its twin potentials of becoming either the Joker or the Genius is an emergent 'sub-media', within the overall media of the organism, which is physically identifiable by its body. The 'I'; the subjective-personal feel of 'Me', is like the navigational *handle* or the *steering wheel* of a vehicle. This navigational handle of 'I' has to happen or come alive and have the onus of all action-behavior to extend or actualize the very existence of the vehicle of body. This navigational handle or steering wheel comes alive only when the engine of the vehicle ignites and starts. The engine has to be started only when it has to move and begin a journey. There is no need and feel of the vehicle if the engine is off.

The 'I' has to be there the moment the body needs to get started and act or behave. The mechanism of the vehicle of body is meaningless if there is no navigational handle or steering wheel. An engine firing but having no navigational tool of steering wheel is meaningless. The entire mechanism of 'I' is therefore emergent and contingent upon the 'navigational' needs of the vehicle of the body. The 'I' happens only when the body is required to act and behave as 'interactional' reality in the information landscape of the ambient milieu. This 'I' therefore automatically acquires 'consciousness' and sense of protagonism, as it is the navigational handle. But; this navigation-handle of

consciousness is not everything. It may only navigate the body of 'I' to a road, which is already paved and traversed well by mass majority and therefore lead only to the 'pre-determined' journey. The consciousness therefore has to acquire the *Sense of Agency* or the *Free Will*, which in turn emboldens and empowers the consciousness to make its own road and even begin a journey in the jungle with no paved pathways.

Some scientists refer to this situation as akin to a person riding an elephant. The elephant may at times agree to go the way the rider wishes but the elephant is an agency unto itself and may not always go the way the rider leads it to. It largely depends on how powerful and skilled is the rider and how much the elephant accepts the authority of the rider to navigate the beast. The evolution wants the elephant to be authoritative and traverse only those roads well trodden and already well paved. It labels only those riders as Genius, who maneuver the elephant well only on *paved pathways*. The life-living, as against evolutionary diktat, requires the rider to be authoritative and well ensconced over the elephant to move it to the pathways and journeys it deems right and true. The cultures, as powerful *roadmap* to fulfilling life-living, was designed to empower the rider, tame the elephant and thus, undo what evolution wished. However, contemporary human cultures have betrayed life-living and have sided with evolutionary machinations to make sure that the 'I' is always the Genius of evolution and the Joker of life-living.

This navigational media of 'I' as the emergent entity, happens to be at the forefront of all information processing *outcomes* and therefore extends this very powerful feel and experience that the 'I' is the *causa sine qua non* of all actions and behaviors. However; the fact remains that actual information processing happens at the substrate levels of the physical brain states and it is here that all meanings and purposes are mapped out for the 'I' to execute the navigation and carry out the journey. This elephant of substrate is too big and powerful and has its own sense of agency, installed by long and persevered evolution. The rider of 'I' may stupidly feel, wherever the elephant goes, it is his or her command. It is like a man or woman reads out poem, written by someone else, at a stage and gets the applause from the audience and feels it is for him; not the poetry or the poet. To journey the 'I', beyond the substrate or subconscious 'meanings-purposes', requires the conscious evolution and empowerment of Free Will or Sense of Agency, which has the super ability to 'witness' itself. This witness faculty of consciousness enables the 'I' to validate the 'Self' not on the basis of Information but contrarily, validate the 'Information' on the basis of objectivity-logicality-holism of 'Self'. This *witness mode* of 'I' is a tough and rare evolution of consciousness. Both spiritualism and science favor the witnessing modality of evolved consciousness of 'I'.

This situation of 'I', in the overall information processing by the media of body-brain, within an ambient milieu, can

be understood well only when we have detailed understanding of the substrate physical mechanism-processes in the brain states. We need to go into the details of how information from external milieus are coded and stored as different types of *memories* in the complexities of brain states and how they are *recalled* for later behavior-actions. More importantly; how this embedded and powerful sense of 'I' or 'personal agency' stands, as a continuous experience in the timeline of past-present-future, is more magically mysterious understanding. It is not easy as contemporary science has still not unraveled many aspects of brain functioning. Still, we humbly try to understand it to at least get the feel of how we all live out the biggest scam of life-living and still do not learn any lessons of reason.

The very pronouncement of '*I am the Joker, the Genius, thankfully not the God*' is a humble, compassionate and earnest assertion of the juxtaposition of this media of 'I' vis-à-vis the 'Information'. This is the stupidest yet the simplest way to put the very fragile, nebulous, emergent and infinitesimal 'I' in front of the incongruently infinite, massively complex and causally incomprehensible entity of 'Information'. It also sheds light on the hugely missing understanding that how massively potent and full of potentials this media of 'I' is and yet, how historically this 'I' has rather stupidly hoisted its 'mundane mediocrity' as the ultimate success of life-living. All these can be unraveled and internalized reasonably well, if we journey

the substrate realities, embedded in the brain states, where all Information are 'contextualized' and stand to acquire meanings, purposes and even this effervescently ephemeral sense of 'I' as media of all protagonism.

There is no knowledge better than unraveling and internalizing the true and real architecture and landscape of 'I' or the 'Self'. There is a complex and largely non-intuitive experiential domain, to be explored with an alternative receptiveness, to fully unravel the mysticism of 'I'; especially its relationship with the very reality of 'experiencing', as a media of Information reception and expression. The very core geometry of the dimensionality of Information and its navigational morphology in the media of life-living are realities, which require not only a new science but primarily a novel and alternative experiential architecture. Above all; it requires a new language and 'meaning' algorithm to understand emergent spectrum realities in the layered and cyclic relationship between media and information. May be; the Joker in the media of 'I' is more suited to unravel and experience it all than the Genius. As we have mentioned earlier; the Genius is usually too self-obsessed, self-assured and inclined to *status quoism*, to entertain a novelty and alternativeness.

This novel-alternative knowledge alone vividly exhibits how since thousands of years, this fake-fudged-scammed-propagandist reality of 'I' has been the very basis of a rather insane and scammed *Humanism* as well as a

hypocritical-depraved-criminalized society-culture-polity in human world. There is no better wisdom than the one, which helps humanity discover its true and right potentials to look 'beyond' the *scammed* societal-cultural 'meanings-purposes' in their very ephemeral life and transcend the very trap of 'I' being an enslaved 'media' of the vagaries and tumult of 'Information'. The unraveling of the 'Joker', the 'Genius' and the 'God' as simultaneous and concomitant reality of 'I', in the contemporaneousness of time-space is just a hint to unleash a journey to this ultimate knowledge and wisdom. This is the knowledge-wisdom of 'substrate-reality', which collective human intelligence is beginning to understand; though in broad details only. But; this is good enough to begin the journey to 'beyondness' and transcendence. In transcendence are the seeds of true Humanism and post-humanism.

The question is – what is the *substrate reality* and how it stands to de-scam and liberate the 'I' or the 'Self'? The substrate reality is about every possible detail regarding what information means, how it is inputted in the media of brain states, how it is coded and stored as memories in brain plexuses and how it is decoded by the same media of brain as outputted information for suitable-appropriate action-behavior. More importantly; how this all engenders, populates and perpetuates the centrality of 'I' and its flamboyant sense of agency or protagonism. Though, much of this substrate reality remains unexplained yet; there are enough reasonable hypotheses about brain functioning,

which shed good enough light on how this substrate reality works.

At the very outset; the primary inquisition involving substrate reality is, how the brain decides, which information is allowed 'entry' into its processing mechanism, out of the infinite plexus of Information, which information is right or wrong (suitable or unsuitable) and what part of the processed information are to be stored as 'memories' and in which brain parts. This very question postulates a unique 'relationship' between *Information* and *Media* and associated emergence of consciousness-cognition-intelligence-disposition; very specific and purely contextual to the morphology of a media in a localized milieu. Far more complex and mystical is the *relationship* between the brain as an agency unto itself (the elephant) and the emergent experiential agency of 'I' (the rider). The incidence of a 'Media' automatically installs a 'context', which has to be there to form the core basis of an emergent relationship between the *universalism* of Information and *localization* of the Media.

This *context* seems to be the primary 'filtering' mechanism of the media, to portion out only those set of information for its *processing*, which have suitability to its core biological needs. This *context* as filtering mechanism creates the 'specificity' of relationship between Information and Media, unleashing a plexus of 'meanings' for the media, which in turn engender all purposes of actions-

behaviors, the media picks up for its existential needs. This means – all meanings-purposes the media of ‘I’ owns and experiences are not its creation but engendered by the ‘context’ and ‘specificity’ of its ambient relationship with Information.

In simple and stupid way, it means; the primary *media* of brain states picks up and processes the core-primary *meanings* and hands it down to the sub-media of ‘I’, as the navigational handle or ‘the rider’, to execute the *purposes* in ambient milieus. As the sub-media of ‘I’ is the executioner of all purposes, it has the feel and experience of sense of agency or the protagonism. However; in reality; all the purposes of the ‘I’, executed as action-behavior in the physical world of ambient milieu, are nothing but the ‘journeying’, the *navigational map* of which has already been decided by the primary media of brain. The navigation map of *meanings* happens in subconscious substrate and its simulated model of *purposes* are handled by the sub-media of ‘I’ and therefore the ‘I’ has to be *conscious* of all actions-behaviors. This consciousness engenders the *Sense of Agency* or *Free Will* of ‘I’ but its root commands are embedded in the *substrate media* of brain states, as all ‘meanings’ originate and are processed here. This dualism is the seed stuff of the scam ‘I’ lives out.

The core and critical question is – how this *context* is created by the media of brain; how *specific* meanings and purposes take shape in the physical substrate of the brain

and how the 'I' happens to 'own' them all, associating them with its protagonism? Contemporary science, especially the emerging symbiosis between neuroscience and artificial intelligence is attempting to decode the *cognitive architecture* of the brain states to decipher the answers of all these questions. The hypothesis of *morphic resonance* or very simply and more specifically the pure entity of **Resonance** may very well be accepted as the causality of the creation of 'context' for the media, in an ambient milieu. The media has to survive and excel only in the ambient milieu and therefore, whatever critical information are dominant, vibrant, voluminous and recurring within this ambient milieu, they alone have value for the media; either as a potential or a threat. Effectively; what dominates and vibrates as 'populist' information within a milieu, typically 'resonates' more and is very much 'marked' because of its frequencies. The media has the ease to sense out something more resonating and more repeatedly vibrant as its frequencies are clearly receivable as strong input information.

It seems; the brain as a powerful media of information processing is designed to invest and align its 'contextual' causality only to the critical element of **Resonance**. A 'media' is innately designed and automatically aligned to 'frequencies' in ambient environs as they form the geometry of Information. The resonance of an information, within the ambient milieu and its recurrence pattern, seems to help the media of brain decide on its utility and

suitability not only for immediacy of processing but also for storage as memories in different brain states for later recall and retrieval. This informational entity of Resonance is innately and intricately linked to the consequent ideas of *habit* and *memory*. The hormonal plexus of the limbic system of brain states facilitates the habit formation and memory building. These two elements in turn form the core information processing goals of the media for survival and evolutionary excellence. The hypothesis of *morphic resonance* is primarily about *habit* and *memory* landscapes in the brain states.

Therefore; if in stupid simplicity, it could be said that *what resonates is what stands as potential for utility*, for the media of mind; then it becomes critical that the idea of 'resonance' is understood well in its holism and entirety. The very wording of *resonance* and its restrictive meaningfulness in literal sense may not justify its centrality and criticality in almost everything in life-living. It has to be unlearned first and then a completely novel and alternative understanding of resonance, as an informational entity or reality has to be learnt. That is why we mentioned earlier that for the 21st century science, there is an express need for a novel and alternative language. The morphology and geometric architecture of the idea of resonance in physical ambient milieus may not be good enough to understand its criticality in unraveling the relationship between information and media of brain states. In contemporary linguistics; it may not be enough to

accept resonance only as *hardware* architecture, because a massive landscape of resonance happens to be in *software* domain, having larger and deeper interface-utilities and emergent significance.

May be, contemporary scientific acceptance of the idea of **Resonance** remains peripheral to the understanding of brain mechanisms and information processing, still; the idea of resonance can help understand how life-living realities emerge out of a very complex relationship between information and media. To understand resonance in its holism; it is crucial that the very reality of Information is understood in its holism and its transcendental possibility. It shall help us understand better the crucial entities of culture and deep pathologies embedded in cultural landscapes. It may also help us understand the **Hard Problem** of consciousness-cognition-intelligence-disposition better; if not solve them. It may shed light on how and why we all live out a 'scam' and still do not get a whiff of it. We humbly and very sincerely try to do it next.

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The Joker, The Genius and Playfulness with Information

The simplest yet a deeply powerful hypothesis about the Media of all lives and their relationship with Information is

that this *association* has to engender 'meanings', contextual purely to the media of 'I' and they are not only inevitable but also; they need to create all 'purposes', which the 'I' as the navigational handle has to accept and follow. It is this cyclic association between 'meanings and purposes', which shapes up the emergent entities of consciousness-cognition-intelligence-disposition and therefore, they are also very 'specific' to the subjective or personal 'Self' or the 'I', even when they remain a generic emergent entities for all media.

It is all about the *manifestations* of random cosmic Information into more structured, localized and specific landscape of Information, in entropic progression, creating geometry of *causalities*, which in turn engender a suitable organic morphology of ambient milieu, for emergence of the media of life-living. The information constituting realities at the media-level are therefore purely *associational* in purports, as the portion of Information a Media handles is too small and is contextual to a very restrictive geometry of structured Information, within the random and unstructured cosmic Information. All realities of true-right meanings-purposes of the media therefore have to be accepted in the light of the manifestations of Information; even when they are simulated or interfaced by the mechanisms-processes of media. This *dualism* and its criticality in understanding the *Hard Problems* of life-living must always be clearly understood and accepted.

The overlying and core *purpose* of survival and proliferation of 'I' or the 'Self' engenders the primary 'meanings' and they in turn spill over the secondary and subsidiary meanings, which resonate deep and wide in human cultures. The emotional spectrum of brain states; comprising five basic emotions of *fear, anger, happiness, disgust* and *surprise* and their conflations, engender multitude of *meanings* for the media of 'I' in life-living journeys. The emotions are purely contextual to the media of 'I' and are 'I-Specific' manifestations of Information, in the locally structured organic milieu only. The cosmos knows no emotions. The Information itself; sans media, is emotion-neutral. These meanings are common in all media of 'I' and therefore 'resonate' predominantly in the ambient milieu. Almost all larger animals show these five emotions and related facial expressions, very much like humans. These *resonating meanings* in turn outline the architectural universe of *populist purposes* by the majority in societies, further installing their attainments as success benchmarks, which every new entrant of the media of 'I' or the 'Self' subconsciously pursues in life-living, within the ambient milieus.

Very naturally; the 'I' has the Genius of evolved artistry to manufacture loads of ingenuities for being 'successful'. They in turn create and populate multitudes of subconscious as well as conscious-conscientious hypocrisy-depravity-criminality to stand as *winner* at all costs. Between the million shades of meanings, the billions of 'I'

hold as true and right; and the singular inevitable purpose of success attainments; come what may; there are massive loads of well crafted inventiveness of hypocrisy-depravity-criminality. The 'ends' justifies its own 'means' as the Genius has 'success' as the amiable and malleable 'judge' of all actions-behaviors. The Joker of 'I' has no choice but to stand aside, smile and applaud happily at the brilliance of the Genius of 'I'.

This primary hypothesis creates the secondary hypothesis that as all meanings and purposes are on the side of the media of 'I' and are engendered only because the media stands in association-relationship with Information, within a localized ambient physical milieu, the entire spectrum of meanings-purposes has to be encoded in the hardware of the media itself. This hypothesis means; the brain of the living organism requires to have such physical mechanisms and processes as innate and entrenched **hardware**, so that it could encode and decode all core-primary meanings and purposes. This hardware then goes on to smoothly run the **software** of *consciousness-cognition-intelligence-disposition*, which collectively functions as the 'agency' to work out suitable action-behaviors for the attainments of these *meaningful purposes* for the 'I'. The hardware is the physical substrate, where core meanings-purposes reside and are processed; in turn creating the emergent experiential or software realities of secondary and consequential meanings-purposes.

In humans; as common in almost all mammals; especially primates; the hardware of substrate physicality in brain states is the same. There is this mechanism called Reticular Activation System (RAS), located at the base of the brain stem, which works as the portal to filter all incoming information, channeled to the brain states, through central nervous system. The RAS is a bundle of nerves, which is well connected with all brain parts; the limbic system as well as the cortex parts. It suggests; the RAS has easy and prompt access to both short-term as well as long-term memories to *contextualize* and decide upon, which incoming information is right and wrong or good and bad or useful and useless. There is a plexus of 'meanings-purposes', scattered throughout brain states, architecture by five core emotions, collectively and cooperatively working out the morphology of action-behavior. The software of 'I' owns them.

The RAS is the first and primary substrate layer where the primary 'meaning' of *right-wrong, good-bad, appropriate-inappropriate*, et all are created and encoded for use or disuse by the rest of the brain for further processing. This meaning is core to the entrenched 'meaning' of survival as the brain must have only those chunk of information, out of the massive loads of information in the external milieus, which are 'meaningful' for survival needs of the 'I' or the 'Self', especially within the ambient milieu. That is why the RAS filters out the noisy sound of the speeding trains and inputs in the soft-low noise of the cry of the baby, for the

parents living near railway tracks and railway stations. The RAS does not allow the cry of the baby to be dwarfed down in the noisy cacophony of bustling trains.

How does the RAS do it all? The hypothesis is – it is the element of *Resonance*, which navigates the first and primary meaning of utility and futility. It is the Resonance, which is the ‘core causality’, which the hardware of RAS uses to flip the ‘I’ between conscious and subconscious. Probably; it is the Resonance and its frequencies, which are coded or mapped in neural plexuses, to represent shades of meanings. Human brain; or for that matter any brain is the genius of *association*. It facilitates the coding of information and decoding, as and when required. The primary reality of any incoming information, approaching the media of ‘I’ or the ‘Self’ is the physical or psychological element of ‘change’. Any incoming information that alters the status quo is *associated* in brain states as *change* in ambient locality and this change can either be beneficial, detrimental or superficial for the organism or the ‘I’. The brain has the primary role of maintaining the *Homeostasis* (status quo) of the body of an organism, which is defined as a state of physical-psychological balance or equilibrium among all different body systems, required for the body to survive and function optimally. Any incoming information is *associated* or ‘matched’ by the RAS with the preexisting homeostatic information spectrum and this creates the primary meaning of *right-wrong*, *good-bad*, *appropriate-inappropriate*, et al (purely contextual to homeostatic

needs). The pre-existing morphology of meanings (memories of experiences) is matched with the new and altered incoming information and it engenders purposes for future actions-behaviors. This geometry and its mathematical equation works fine for the brain.

However; here is a catch, which is the seed stuff of all scams that humans live out subconsciously. As we have mentioned earlier, information itself is value-neutral and unemotional. Secondly and more importantly; the incoming information's 'value-judgment' is typically 'contextual' to pre-existing information-inventory (memories or base homeostasis). The *association* (neural match) between pre-existing information and incoming new information decides the meanings of *right-wrong*, *good-bad*, *appropriate-inappropriate*, *important-redundant*, et al. Therefore, if there is already a wrong or bad information in memories or homeostasis, even a wrong and bad incoming information matches in resonance pattern and therefore judged by the RAS as good and right. This is the scam situation for the body as it is led by its own brain to a situation, which is actually *detrimental* to its survival and excellence but is labeled by the brain as *beneficial*. The million dollar question is – how and why this scam happens, which is a common phenomenon in contemporary life-living of mass majority of men and women? This seems a clear case of a bad geometry and messed up mathematics.

This is all about what primary information is inputted in the brain states of a new born child and what pattern of association is structured in the base memories and *homeostatic architecture* of a growing child. The media of human body-brain, or for that matter any living organism, is designed for survival and proliferation and therefore; its primary instinct is to associate with whatever *dominantly resonating* information are present in its local ambient milieu and build up its *homeostatic architecture* suiting to milieu-specific information. Living beings; even humans have survived and excelled in extreme physical milieus and varied cultural conditions across earth and all new born human babies instinctively adapt to the conditions they are born in.

The hypothesis is – there is a simple and universal *language model of meanings*, common in all milieus, as the core nature of physical-psychological ‘Information’ and their reception mechanism by a ‘Media’ in all ‘Milieus’ are the same. The geometry and its mathematical equations in media-information-milieu universe are common. All media therefore are designed commonly to have the same model of information reception and core processing for manifestation of meanings. That is why the central processing mechanism of all brains is common, with RAS filtering and Limbic system architecture of five core emotions of fear, anger, happiness, disgust and surprise in all animals and humans. The brain has the substrate layers in place to engender core meanings for the media of body-

mind. The humans however have created loads of *cultural meanings*, which happen to be the conflations of the core meanings. Science says, there are five core or primary emotions but there can be countless secondary emotions. The conflation makes humans the most unsure and confusingly convoluted creatures in cosmos and this engenders loads of hypocrisy, depravity and criminality in human societies.

For any media of life; be it a single cell organism or the 30-trillion cell human, what resonates more in ambient milieu is the critical information to be received promptly and sincerely. Only those information, which dominate and have bulk, resonate more than others. What dominates and has bulk in an ambient milieu is what holds the twin potential of either being beneficial or detrimental. That is why as a simple rule; all media instinctively associate and align its information reception and processing to dominating information with strong **Resonance**. This association forms primary memories and later consolidates as *habits*. These 'habits' are passed on to next generation through genome structures. This *phenotype-genotype* relationship and causal cyclicity is common in all media and milieus. This is all about the idea of *morphic resonance*. It is hypothesized that this is the primary and universal language model, underlying all information and therefore becomes the basic hardware operating system in a media.

As a human child is born in a specific ambient milieu; the local, dominant and populist information in physical milieu and cultural milieu become its first and primary associational landscape and its homeostatic architecture suitably works around the localized information. Even before a human child is even aware of its existence, the RAS of its brain orchestrates this subconscious landscaping by simple hardware rule of *resonance*. The RAS and Limbic system of emotions together work out the morphology of primary information architecture of a new born human child. The growing child would continue to subconsciously add up secondary information from the ambient milieus, based on its *associational resonance* with primary information, till the child reaches an age to acquire knowledge of varied information about larger and different milieus, to consciously prune its subconscious memories of past information and build up new conscious memories. This requires a consciously acquired knowledge base of objective-logical-verifiable information, to check out on different possible meanings-purposes other than it holds as right and true; as the child grows into an adult. This knowledge is not easy as it does not come automatic to a growing child and therefore, very few human children are fortunate to have them. Knowledge has always been far more unequally distributed than wealth in human world since thousands of years. This inequality is far more pronounced in contemporary human world, as culturally,

all knowledge has been made subservient to attainment of wealth and its monopolization.

This secondary conscious learning is not as smooth and symmetrical information processing, like the primary subconscious learning. The two critical elements of association and resonance together compete fiercely with any conscious, knowledge-based, newly acquired information, which may stand as dissociated and contrasted to pre-existing informational memories and experiences. The mathematics of *subconscious emotionalism* is too entrenched and ensconced to be unseated by the new mathematical equations of *conscious reasoning*. This is the scam of consciousness-cognition-intelligence-disposition and the recipe for the 'I' being the Joker as well as the Genius at the same time.

The 'I' thinks, it is the 'actor'; the real and true 'protagonist' of all actions-behaviors at the theatre of life-living but there is always this very innate, entrenched and powerfully overriding substrate information processing in the brain states, which virtually decides, when the 'I' stands as the Joker and when as the Genius. Scientific hypothesis says; the unconscious-subconscious-conscious is a spectrum reality. It means; the 'I' and its subjective self has no choice but to own all actions-behaviors it 'acts out' in the spectrum of unconscious-subconscious-conscious, but what actually makes the 'I' dish them out, is almost always something, it does not have much control over. In

most occasions, the substrate does it all and the media of the body of 'I' has no choice but to 'own' it up.

As we have mentioned earlier; the scientific hypothesis is – there always is a physical change in the brain states, which precedes all experiential realities, which emerge as the 'driving force' behind all actions-behaviors. You may feel happy, sad, angry, disgusted, surprised, fearful or disenchanted and act or behave suitably to express these feelings but before the feelings happen to you as 'I'; there are neuronal and synaptic pathway alterations, which happen, to engender these feelings. You, your body enacts and expresses all these feelings in different action-behavior patterns and therefore, there always is this powerfully persistent realization of 'I' being the actor or protagonist but the true and real 'magic' has already happened at substrate levels of the physical brain states; mostly at unconscious-subconscious levels. Modern science confirms that if the core and primary physical activity in brain states is hampered or missing; because of brain injury or otherwise; the person does not feel anything. The *emotion* has to be physically manifested in physical substrate layers of brains to engender the emergent *feelings* at psychological level. This dualism needs to be understood.

The scientific hypothesis is – this sense of 'I', the continuity-spontaneity of the 'Self' and its *Sense of Agency* or *Free Will* are only emergent virtuality; a simulated handle of reality, very much like an interface actuality. You

are not born with this experiential stuff of sense of personal 'Me' or the 'I'. You are born only with generic hardware reality of body-brain, which is common with all higher animals, especially mammals. The 'I' is only an emergent 'simulated handle' of reality you feel or may become conscious of, only after the hardware layer of your brain completes its processing unconsciously-subconsciously. This hardware runs you, very much like it runs all other higher animals. The ground rule or bare basics of all substrate or hardware processing of information is common in all animals, including me and you. What makes you and me different and slightly 'better', compared to animals, is the evolved potential of the substrate of human brain in terms of its complexity, memory capacity and consequential continuity-spontaneity of sense of 'I', as the 'actor' or the protagonist. It is the strength of the memories – *episodic, semantic* and *autobiographical*; along with the special eligibility of language we human learn, which make us feel the continuity-spontaneity of 'I' or the 'Self', in the linearity of past-present-future. This facility is either missing or very weak in animals.

Contemporary science hypothesis says; this evolved substrate 'facility' in human brains engenders an exclusive simulated virtuality of 'Time' in stretched linearity of *Past-Present-Future* and the continuous sense of the 'I being central to it. This in turn helps humans to keep 'adding on' over *past* attainments, in the contemporaneousness of

present, to build up a better and more empowered *future*. Contemporary scientific hypothesis says; this is the only 'exclusivity' humans have over animals. This 'add on' is what we humans call 'knowledge'; not available to animals and is made available to all other humans and to the coming generations of humans through evolved languages, which is another exclusive for humans. Therefore; if the critical element of 'add on' is the exclusive superiority of humans over animals; the best and most precious *add on* is 'knowledge and experience' and probably not the wealth and consumption. Traditionally; the populist Genius favors the 'add on' of later, whereas the unpopular Joker stands smiling at the end of the former. Both eventualities are equally available probabilities for the 'I'.

Tragically enough; this human exclusivity of 'add on' is not automatically and equitably available to mass majority of men and women. May be, wealth is available to a few but true-right-holistic knowledge is available to a handful, much less than the few. What separates a human from all other animals is not the consciousness-cognition-intelligence-disposition, as it is the spectrum of common hardware substrate in all higher organisms, including humans. The exclusivity of humans is this very thin and small domain of very conscious and persevered acquisition of good language and well structured memories, since early childhood to a long span up to adulthood, to build-up this exclusively human eligibility of 'add-on', to imbibe and ingrain the knowledge of objective-logical-holistic

Information. This 'add-on' faculty is usually very weak and haphazard in mass majority of men and women primarily because most children in contemporary human world have poor language skills, their early memory inventory is full of fake-fudged-hypocritical-scammed-propagandist information and they are forced to work only on their *semantic* memory, neglecting the very critical *autobiographical* memories, as the modern education system is focused majorly on livelihood training. More importantly; most human kids, especially the girl child, are destined to have a rather tumultuous and debilitating; even abusive childhood and upbringing; thanks to poor parenting and societal stupidities and therefore they have unsettled and unstructured base memories, leading to poor, jerky, asymmetrical and contradicting 'add on' capacity. Very naturally; most human children grow into adults with 'poor' human exclusivity of 'add-on', standing them more as animals, even when some of them may become 'successful' in humanly benchmarked cultural attainments.

This so-called 'exclusivity' of language and knowledge is also not something higher animals do not have. Your pet dog or cat also 'learns' many actions-behaviors, which are common in humans world. The pet owners are so proud to show to the world how their pets could express emotions like humans. They can and they do because core emotions and their facial expressions are common in animals and humans. Most animals and even birds can express and

communicate their feelings and needs to others in primitive *languages*. They also have *knowledge* of work skills, which make them find food and sex and compete with others to secure them. Mass majority of humans also seems to have this primeval and basic level of language and knowledge sufficiency, very much like animals, to compete and survive. However; the required proficiency to express and communicate the higher feelings and emotions of love, compassion, fraternity, cooperation, compatibility and symbiotic coexistence as well as the contemporaneous knowledge of wider-deeper *objective-logical-holistic* reality are hugely missing in mass majority of men and women.

The substrate in humans and animals are the same or similar and that seems why, humanism is only a potential over animalism and tragically enough, this potential remains untapped and unevolved in almost 99 percent of humans. Therefore; only less than one percent of human population actually qualifies as humans; rest is only different shades of animalism, vaguely representing a façade of humanism, with the help of the masquerade of hypocrisies. This happens primarily because mass majority of men and women still struggle throughout their life-living for bare survival and secondly; the modern human world predominantly considers securing good livelihood, consumptive attainments and comfort as success benchmarks.

For more than 99 percent of human population in contemporary human world, Information is important and acquired only for survival and wealth; very rarely for knowledge and wisdom. For mass majority of men and women, this exclusive human faculty of 'add-on' superiority over animals, is invested for accumulation of wealth, comfort, consumptive joys and overeating. This 'add-on' is therefore being used by mass majority of men and women to actually kill their own survival potentials. The modern lifestyle choices; especially emboldened consumptions; more specifically the fanciful overeating of synthetic foods and aversion to physical activities are *suicidal* behavior-actions, for which this very rare and exclusive human facility of 'add-on' eligibility is being used in contemporary human cultures. This validates the hypothesis that *'Intelligent races become suicidal'*.

This lays down the hypothesis that an average 'I' or 'Self' in contemporary human world, even in 21st century, is the Joker as well as the Genius at the same time and he or she is overall dumb enough not to realize this 'scam' of modern life-living. The dominant acceptance of purely animalistic 'meaning-purpose' and their mad pursuance happens for 99 percent of humans and these animalistic goals decide the success paradigms in modern cultures. Very naturally; these animalism causalities **resonate** predominantly and populously in modern cultural as well as physical milieus. As human brain is innately wired to unconsciously-subconsciously accept the 'resonating' information as

‘suitable’ Information and assigns the value-summation of good-bad-right-wrong only to them; the animalism rules the humanism landscape. Therefore; 99 percent humans decide, whether they are the Joker or the Genius, only on the very restrictive and hypocritical basis of ‘resonating’ Information; even when they are actually and ultimately only pursuing animalism and dumping any possibility of humanism, throughout their life-living.

The ambient milieu of modern humanism is filled up with dominant and populist benchmarks of ‘meanings-purposes’ of pure animalism; for which the human media of the consciousness-cognition-intelligence-disposition has innate and entrenched Hardware. This animalistic hardware works on the basis of ‘resonance’ factor or context, which is common for all animals, including humans. The very conscious and crafted elements of exalted and well chiseled out Humanism are absolutely not ‘resonating’ in modern human world. In fact; all higher ‘meanings-purposes’ and corresponding action-behavior of sublime Humanism are considered as sure reasons of failures and consternations in modern human world. The modern cultures in fact vehemently ensures that any such humanism elements are suppressed and killed in their infancy, so that they never lead a human child to failures and painfulness. Very naturally; humanism does not ‘resonate’ in human world and only animalism has high and perfect resonance, which all growing human kids unconsciously-subconsciously imbibe and assimilate. Therefore; every coming generation

becomes 'more intelligent' and closer to the eventual hypothesis that 'Intelligent races become suicidal'.

The human brain is brilliant design to simulate a model of reality for the protagonism of 'I', based predominantly on the basis of '**Association**' with all Information, which '**Resonate**' predominantly and populously in ambient milieus. This is hardwired mechanism and therefore, a human child, like all animals, does not require education and training to acquire them. They automatically get imbibed and become part of brain's cognitive and homeostatic architectures. Those human children, who grow up with true and right 'association' and 'assimilation' with 'resonating information' in their ambient milieus, are automatically qualified to succeed in life-living and therefore, in principle they are the Geniuses. However, as modern human world is so competitive and massively unequal in opportunities; only a handful of such Geniuses actually become 'successful' and rest of them remain Jokers, even when eligible to be the Geniuses in populist sense. Therefore; modern human enterprise for 'successful' life-living is to become a 'better' Joker among the crowd of jokers, to qualify as Genius; even when the true and right genius is always bullied and punished for being a useless joker. Evolution loves this design.

The brain has perfectly entrenched *Hardware* system for this automatic mechanism of unconscious-subconscious 'association' with 'resonating information' in ambient

milieus, so that every new born human child stands as Genius in the pursuit of life-living successes of survival and proliferation. Firstly; the Reticular Activation System (RAS) filters out 'wasteful' Information for a new born child, by allowing only those ones, which 'resonate' predominantly and populously. The RAS is the first 'schooling' of the unconscious-subconscious mind of a human child to 'prepare' him or her to 'associate and align' perfectly with contemporaneousness and trendiness of survival-success Information plexus. The RAS creates the 'primary and sedimented' memory inventory for a new born child, to pave the pathways for him or her to be the ultimate Genius of life-living successes.

Later, as the child grows, another brain part works tirelessly to keep him or her on the 'right track'. There are five core emotions of *Fear, Anger, Happiness, Surprise and Disgust*; which constantly and perfectly subconsciously work in the brain to present unflinching *benchmarks* for 'association' with 'right and true' Information from ambient external milieus. These emotions are common in all animals as the common limbic system of the brain states handles them for both humans and animals. These *emotions* are 'software' expressions of the associated 'hardware' of *hormones*. The hormones, which are neurotransmitters, are associated with the feelings of the five emotions. The hormones and enzymes are the substrate mechanism for homeostatic continuity, which create the very complex plexus of 'association' for the subconscious brain, to decide

on which incoming Information from external milieus are good-bad-right-wrong for the person. Like RAS, the emotions; led by the substrate hardware of hormones, are 'secondary filter' for the brain to prune and process the automatic and subconscious 'associational' needs of a person. The emotional spectrum is the secondary and higher *schooling* of the growing up child. These five core emotions extend the 'meaning-purposes' to all incoming Information, based on the primary and sedimented memories and subconsciously lead the body to 'suitable' action-behavior.

The majority of associational functions of the RAS and Limbic System are based on the core idea and reality of Resonance and the 'meanings' the hardware of RAS and emotions assign them. This in turn means that the set of information in the ambient milieu, which are actually allowed to be processed for impending action-behavior by an individual are predominantly subconscious process. Once the processed outcome appears for action-behavior; it is automatically 'owned' by the individual as the substrate of the brain states may have 'decided' them but the body of a person actually 'executes' them and therefore there always is this feeling of 'I' or the 'Self' associated with the actions-behaviors. This is the scam. The sub-media of 'I', graduating in the animalistic curriculum of 'associate and align', assigned by the primary media of brain states and then flamboyantly showing up its 'masters degree' to human world as 'success' is the scam.

The substrate of RAS and hormonal plexus of limbic system of brain happen to be the *chief information processor* and they are all subconscious. Both RAS and Limbic system are connected to the higher cortical layers of the brain through different pathways but all decisions of action-behavior are outcomes in a looped processing. This means; even the so-called conscious decisions of 'executive' functions are conditioned and contextualized by the subconscious cognitive-homeostatic architecture. The resonance of an incoming stimulus decides whether the RAS allows them registry to the brain states or not. The five emotions of fear, anger, happiness, sadness, disgust automatically further prunes and filters what incoming information is to be processed for action-behavior or not. These twin processes are hardwired facility of the brain and they begin their processing of information in the ambient milieu, much before the growing child could acquire consciousness of 'I' or the personal self and the consequential *Sense of Agency*, which usually happens after the age of 10-12 years.

This means; much before a child could realize, who he or she is; a dominant and decisive inventory of memories get concretize in the brain states. These memories are actually those *meanings* and *purposes*, which the RAS and limbic system subconsciously upload in his or her mind, based on the substrate subconscious 'filters' of resonance and five emotions. All new meanings or purposes, which a grown up child acquires, later in his or her 'conscious' journey of life-living, through aware choices, are automatically and

subconsciously associated or 'matched' with pre-acquired inventory of memories by the brain states.

This mechanism of brain is very similar to what all complex animals have and depend on. This means, much before a human child feels and realizes that he or she is a human and lives in a world of humanism; the animalism has already filled up the spaces of his choices, by implanting the memories of purely animal processing. It means; the growing human child is already a Joker or the Genius; depending upon what his or her ambient milieus define the Joker or the genius as. Tragically; the substrate always creates a Genius out of every growing child as it subconsciously shapes him or her up, to succeed in its ambient milieu, by automatically aligning and associating the brain of the child with the dominant and populist meanings and purposes of the ambient living cultures. Only a handful of children grow up and acquire sufficient objective knowledge and 'critical thinking' to consciously 'unlearn' the subconscious memories of automatic meanings-purposes and 'learn' well rehearsed novel and alternative ones, based on objectivity, logicity and holism.

This unlearning process can happen only when the higher brain states of cortical layers, especially the prefrontal cortex, acquire the knowledge and experiences based on scientific, objective, holistic and verifiable information. The prefrontal cortex is the substrate layer for 'executive' functions of information processing. It handles conflicts

and dualism and decides on the best logically reasonable option, to ride over the emotional response. Tragically; most human children grow up with very little consciously acquired scientific-objective knowledge and therefore, even their *Reason* validates *Emotionalism*. There is no 'conflict' for the 'executive' brain state of prefrontal cortex to handle and even when there happens a conflict situation, the 'reasoning' of prefrontal cortex goes by the emotional value-summation of the limbic system as the later has the advantage of resonance mass. Anyways; culturally; most children are trained to listen to what their hearts say (intuitive learning), instead of what their brains say (logical reasoning), as heart is traditionally accepted as true and right. This subconsciously takes a growing child away from handling conflict and acquiring objective knowledge. The Joker validates the Genius and assures the later that it is the best option.

In a way; it takes a consciousness of a 'Joker' to *unlearn* the trappings of the sub-consciousness of the 'Genius' of animalistic *learning*, heaped on him or her, since early days of its childhood. It is very hard to unlearn the childhood fears and install novel and alternative 'meanings' of the emotions of happiness-sadness or for that matter of anger and disgust. The evolved and highly conscious 'Joker' of a grown up individual is required to acquire such objective and scientific knowledge, to defeat the subconscious Genius and its animalistic meanings-purposes. In a way; it is the 'Individualistic Joker', which has to battle it out with

‘Societal-Cultural Genius’, to install this elusive but exalted ‘Sense of Agency’ or the Free Will of Humanism over dominant-populist Animalism. Only a handful of ‘Jokers’ are successful in doing so as the ‘Genius’ of animalism is massively powerful, dominant and perpetually ‘Resonating’ in most human cultures and human systems of society, cultures, polity, economy and religion.

There are mechanisms and processes, which are the actual and factual Joker and Genius. The substrate of human brain states, where all meanings and purposes are seeded and evolve, is the landscape, where there are tall buildings of both the Joker and the Genius. An individual human being is almost always a Genius of substrate-successes, as its substrate unconscious-subconscious hardware mechanisms are fully geared up, since the human new born child begins its first breath. The hardwired mechanisms-processes, a human child is born with, is always a Genius. It is the ambient milieu, which makes him or her a Joker. The substrate mechanism of a new born is perfectly aligned and geared up to install all the true and right meanings-purposes in the mind of the new born. Every healthy child is a born Genius but this genius is defeated and fails as a Joker if the ambient milieus have all the wrong and bad information, resonating in its landscapes, which is installed in the child’s mind as right and good ones. This creates a Genius of a child with all wrong-bad meanings-purposes and messed up emotions of fear-anger-happiness-sadness-disgust. This makes the genius of the child stand as a

Joker, even when he or she is 'stamped' by society-culture as Genius and successful.

The RAS and limbic system are merely portals of 'filtering' of Information. This filter works subconsciously based on resonance and emotional contextualization and therefore; this filter does not understand the objectivity and lateral logicity of the righteousness and appropriateness of incoming information. It is the role of parents, family and peers. They are the true and right filters of information for the new born child and all these filters have to work meticulously and incessantly to ensure that only true, right, objective, logical, holistic, unhypocritical and validated Information are allowed in to a new born and throughout his or her journey to adulthood. That is why in Indian ancient traditions, a Teacher (*Guru*) is considered more important than God.

These human filters, who are the best schooling for a kid, have to ensure that true, right and logical 'meanings' are assigned to all five emotions, which the growing child encounters. They have to ensure that early memories of a growing child does not have bumps, confusion, unfounded fears, unexplained desires and unreasonable threat perceptions so that the child's cognitive-homeostatic architecture is strong, symmetrical and stable. This creates a perfect and prosperous base memory of the child, which shall help him or her associate with all true, right, logical and mediated 'meanings-purposes in later life, when its

consciousness acquires this critical Sense of Agency or the Free Will.

Tragically; all these human filters fail big time for mass majority of children. This has happened in all ages and even in 21st century human world. The parents have almost always failed a new born and growing child. As the famous proverb says, 'A human child is a born genius but its parents, family and society work overtime for almost 25 years, to ensure that the child grows up and dies a big stupid'. For a human child, the 'milieu', where his or her 'media' of body-brain happens, is theoretically the entire universe and even 'beyond'. The Information, the new born is entitled to or can have access to, is as infinite as the universe, because, the collective human knowledge about all realities is there in language-format, which it has to learn to imbibe. However, in practical reality, the available 'milieu' is only limited to his or her parents and family. This miniscule milieu of parents-family filters out the entire universe of true and right Information and spoon-feeds only that much Information, which the parents have or feel fit to pass on.

Even this parental information pool is not passed on to the child, as the parents are themselves struggling for their own survival and pleasurable-indulgences and have very little time and inclination for the kids. The tragedy is; the parents are also the students of the same schooling by the RAS-Limbic System and its resonating curriculum, as are

the new born child. This 'academic excellence' is the dominant and populist resonance in most populist cultures, across the globe and only a handful lucky 'jokers' drop out of the *school* to write their own curriculum; based on objective-holistic knowledge of reality.

This is the universal pattern in all cultures, across human worlds, in all geographies of the earth. Therefore, the human child is born a Genius but very soon, the process of he or she becoming a Joker starts. The 'media' is always a winner; a Genius in its own right but the true and right Jokers or Geniuses are actually the very restrictive and limited amount of Information that is made available to a newly arriving media of new born. The real and true Joker or the Genius is the 'meanings', which are dominant and populist in the Information, the parents-family-society-culture feeds the new born and the growing child. It is the fake-fudged-hypocritical-partial-fraudulent-propagandist Information and their scammed 'meanings', which are usually available to this 'Genius' of the media of a new born in modern human world. They ensure that the Genius grows as a stupid Joker and still feel that he or she is a Genius, as he or she has perfectly imbibed all Information, which were supplied to him. This is the scam, mass majority of 99 percent men and women live out and never ever feel anything untoward about it.

It is a tragedy for humanity that only a handful new born are lucky enough to have such facilitative 'nurturance

pattern', where Information made available to them is not filtered by *Ignorance* of parents and *Resonance* of ambient milieus. Rather; the growing child is trained and evolved to inculcate the idea of '**Playfulness with Information**'.

What does this mean? It is a simple question but with very detailed and complex answer. At the outset; playfulness with information means, the growing child is not supplied with and made to accept a fixed and final 'meaning', rather be mentally trained to experiment with the spectrum of 'meanings' and 'purposes' in whatever Information he or she accesses in his or her growth journey. This means, the growing child is made to see and visualize life-living not as collection of random *events* and episodes, rather a spectrum of continuous and systematized *experiences*. This means; the child is trained to feel and accept itself as the 'agency', which does not thrive and excel in 'filtering out' Information; rather allowing all Information in and then experiment with all shades of 'meanings' and their aligned 'purposes'. This means; the growing up child is trained to understand the triumvirates of information-media-milieu and the very critical information-processing-agency in actualizing the experiences of spectrum of realities. These are complex ideas and it is not easy to list out how this mind-training can happen to a human child. The author has attempted to explain this all in his previous book titled '*Castle of Transhumanism on Crumbling Pillars of Humanism*', available for unrestricted download as eBook as well as Audiobook.

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Epilogue

This media of 'I' or 'Self' is a huge potential. This 'I' is an *emergent* sub-media, within and over the brilliant yet very fragile, ephemeral and restrictive 'media' of body-brain, with innate complexities and embedded entropies. This media of 'I' must never be restricted to the wastefulness of meanings-purposes, associated with the label or nomenclature of Joker, Genius and God. These labels or nomenclatures and 'restrictive' actions-behaviors associated with them, are the expressions of animalism and tribalism only. These labels are expressions of mediocrity and manifestations of slavery of 'I' to the diktats of scammed Information. Humanism and its exalted life-living must dump them all and transcend the trap and scam of ambient information geometry. This media of 'I' is designed and has evolved from core creed of animalism-tribalism, to live out and be a toy or tool in the hands of the vagaries of very localized and ambient Information plexus and its causalities. Being human is a definitive stamp of superiority and exclusivity, which is beyond restrictiveness of Informational boundaries and their causalities. Being human is the cosmic call to transcend all meanings and all purposes, which are embedded in Information, within milieus. Being human is to be true and up to the potential of body-brain media, which it possesses to embark on a

journey to transcendence. Transcending this trap and breaking free of the slavery is the core creed of humanism, which remains largely unattained.

The labels of Genius, Joker and God have to be transcended. This language model of mediocrity and happy slavery, which creates the labels of joker, genius and god, has to be transcended. The human media of 'I' has this potential to be in a position, which has been prescribed by ancient spiritualism-philosophy almost 3000 years back and now modern science has laid down practical details to attain it. This is what we have earlier termed as *Playfulness with Information*, as against the 'I' being a toy for the 'Playfulness of Information'. The ancient Indian philosophical ideas of *maaya* and *leela* speak about this dualism and difference between the two situations. The ancient philosophy of *Yoga* as well as *Buddhist* traditions elaborate well this critical idea of *Playfulness with Information*.

It seems a rather simple proposition and sound hypothesis that if the 'I' consciously and conscientiously stands in **Playfulness with Information**, it is the *Genius* of the cosmos. Inversely; if the Information is in **Playfulness with I**, the 'I' stands as the ultimate *Joker*. The Joker remains a toy in the hands of Information and therefore unconsciously-subconsciously it has to live out only those selected and restrictive meanings-purposes, which localized-ambient and dominant-populist Information

dishes out. In a way; the Joker remains a slave to *Resonating Information* and lives out a scam, without ever being aware of it; whereas, the Genius transcends them.

This Genius is the true potential of the media of 'I', vis-à-vis the infiniteness of Information, transcending the barriers of localization of ambient milieus and their resonances. The Genius understands that if life-living is a simulated reality; all simulations of whatever reality, it has to live out, must always be consciously-conscientiously crafted and experimented with by its navigational handle of 'I' or the 'Self' and never by the handle of localized and Resonating Information. The Genius understands that all meanings and all purposes it accepts, lives out and experiments with, must always be consciously and conscientiously engendered, investigated and validated by its 'I' or the 'Self' and never by subconscious causalities of resonating Information. The Genius understands that whatever shall ever resonate and find entry into its brain processing must always be those set of Information, which is validated by objective-logical-holistic knowledge and handpicked by the Sense of Agency or the Free Will of the 'I'. The Genius realizes; it shall create and propagate its own simulated resonances, based on knowledge and not populist trends. The Genius is the master craftsperson of all **Simulations**, which he or she creates, with critical Sense of Agency, to experiment with experiences of Realities and therefore be in *Playfulness with Realities*.

This means; even when the Genius has the occasion to meet the Joker of its 'I', it shall hug him or her with compassion and amicability and have a playfully happy time together. No Joker and no Genius should stand bereft of love and compassion as the sole 'context' of all playfulness with information. Moreover; as we have earlier talked about; it is better to evolve a new language and completely novel-alternative vocabulary to dump the old, archaic and redundant labels of *Genius, Joker and God*. It is time for an alternative language for new humanism in 21st century human world and life-living. We are living at a time when humanism is all set for welcoming the age of trans-humanism or post-humanism, which calls for the transcendence and beyondness.

The twin ideas of Simulation and Resonance must be understood in their holism and entirety to experience what true and right potential human life-living has and can be. The media of human brain is probably the sole agency in the entire universe, which has evolved to such a stage of superiority of potentials; after hundreds of thousands of years of painful life-living journeys, which is good enough to 'break free' of the simulation the Information installs on all media. The human brain has the evolved potential to 'witness' itself and therefore engender a 'super agency' to preside over the agency of simulation and resonance, the ambient Information landscape imposes on the media of 'I'. The human brain can and it must always create the novel and alternative Information, to which its media of 'I' shall

be in playfulness with. The human brain has the evolved super agency to create novel and alternative simulations and resonances, which has its own language model, transcending the organic media-information traps. The universe of Knowledge the human minds have created and is available to all in 21st century is good enough to understand how a 21st century human brain can de-scram and break free of the slavery of all models of animalism-tribalism and use this *super agency* of knowledge, to embark on the journey of trans-humanism.

Saying and wording all this is the easiest. This hypothesis about the 'I' and its playfulness seems simple and easy but actualizing this potential of 'I' as the navigational handle is hugely tough. It takes sound and persevered mind training since early childhood for a growing up child to ingrain the core idea of media and information and the very critical ideas of information processing, simulation, hardware-software divide, interface handle, et al. In 21st century contemporary human world, average children are already aware of this newly emergent language and nomenclatures. It may not be very difficult to associate them with new knowledge of humanity.

What however is probably the tough task is for the parents, family and society to unlearn the old, archaic and scammed knowledge of reality, which they have held dear for ages and which are still dominantly and popularly resonating in their milieus. The child has the brain design for all

potentials and it can learn anything in any ways. However; the child cannot access these learning by itself and therefore, the role of parents and family is primary and lasting. Tragically enough, the Resonating Realities is the monster in ambient milieus and there are no perceptible signs that this monster shall accept defeat. Modern cultures; especially the most powerful agency of politics in contemporary human world is the worst enemy of humanism and proposed trans-humanism. They are out to drag contemporary humans back to darker ages of brute animalism-tribalism.

The very meaning and purpose of talking about all these and sharing them with you is my sincere and compassionate hope that novel and alternative knowledge, as evolved and unraveled by the true geniuses of our great community of scientists, may growingly augment and expand its Resonance in coming years to help humanity have brilliant Jokers, who shall journey the road to true and right Geniuses of life-living and ultimately transcend the labels of Genius, Joker and God itself. If 'I' is the great potential, it shall catch up with true and right Resonance and transcend all realities of the meanings-purposes of Joker, Genius and God. This is the hope I share with you. The 'I' shall lead itself to the ultimate **Playfulness with Information**, where it hardly matters who and what is a joker or a genius. What matters is that the 'I' shall be a true Human and it shall realize that thankfully, the 'I' is not the God, as this label or nomenclature unnecessarily stands

with no meanings, no purposes. The 'I' shall understand that between life and death, the journey must have meaning-purposes and the 'I' shall alone simulate all meanings, all purposes and shall stay in playfulness with them. This is the humble hope. This is why I write... this is why this book happened... Thanks for being with me and sharing my hope.

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About The Author



People say, what conspire to make you what you finally become are always behind the veil of intangibility. Someone called it 'Intangible-Affectors'. Inquisitiveness was the soil, I was born with and the seeds, these intangible-affectors planted in me made me somewhat analytical. My long stint in media, in different capacities as journalist, as brand professional and strategic planning, conspired too! However, I must say it with all innocence at my behest that the chief conspirators of my making have been the loads of beautiful and multi-dimensional people as

well as ideas that traversed along me, in my life journey so far. The mutuality and innocence of love and compassion always prevailed and magically worked as the catalyst in my learning and most importantly, unlearning from these people, ideas as well as situations. Unconsciously, these amazing people and my own stupidly non-intuitive cognition also worked out to be the live theatres of my experiments with my life's scripts. I, sharing with you what I have internalized as body-mind Media, is essentially my very modest way to express my gratitude for all of them. In my stupidities is my innocence of love for all my beautifully worthy conspirators!

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